

Here is a listing of significant professional achievements and awards I have received over a lifetime.

In 1969, I worked as an interpreter in a cinematographic lab translating films from English to Arabic (in Beirut, Lebanon). In 1970, I immigrated to the United States and completed my military service in 1973 as assistant interrogator in military intelligence. In 1974, I graduated from University of California in Los Angeles (UCLA) with a bachelor's degree in psychology. In 1977, I received a master's degree in experimental psychology from California State University-Long Beach. In 1979, I received my Ph.D. in social-personality/industrial-organizational psychology from the University of Massachusetts at Amherst. In 1979, I joined Virginia Polytechnic Institute and State University in Blacksburg, Virginia (Virginia Tech) as Assistant Professor of Business Administration. I was promoted to Associate Professor of Marketing in 1985 and Professor of Marketing in 1991. In 1995, I co-founded the International Society for Quality of Life Studies (ISQOLS) and served as its executive director for more than 10 years. In 1998, I received the Distinguished Fellow Award from ISQOLS. In 1999, I was recognized by Virginia Tech as Virginia Real Estate Research Fellow. In 2003, ISQOLS honored me as the Distinguished Quality-of-Life (QOL) Researcher for research excellence and a record of lifetime achievement in QOL research. I also served as President of the Academy of Marketing Science (2002-04) from which I received the Distinguished Fellow Award in the early 1990's and the Harold Berkman Service Award in 2007 (lifetime achievement award for serving the marketing professoriate). In the early 2000's, I helped co-found the Macromarketing Society and the Community Indicators Consortium and served as a board member of these two professional associations. I co-founded the journal, Applied Research in Quality of Life, the official journal of ISQOLS, in 2005; and I served as co-founding editor. I also served editor of the QOL section in the Journal of Macromarketing (1995-2016). I received the Virginia Tech's Pamplin Teaching Excellence Award/Holtzman Outstanding Educator Award and University Certificate of Teaching Excellence in 2008. In 2010, ISQOLS honored me for excellence and lifetime service to the society. In 2010, I won the Best Paper Award in the Journal of Happiness Studies for my theory of the balanced life; in 2011, I won the Best Paper Award in the Journal of Travel Research for my goal theory of leisure travel satisfaction. In 2012, I was awarded the EuroMed Management Research Award for outstanding achievements and groundbreaking contributions to well-being and quality-of-life research. In 2015, I was recognized by Virginia Tech as the Virginia Tech Real Estate Professor of Marketing. In 2019, the Macromarketing Society honored me with the Robert W. Nason Award for extraordinary and sustained contributions to the field of Macromarketing. I became editor-in-chief of the Journal of Macromarketing starting 2020. In 2020, Virginia Tech honored me by recognizing my significant and lifetime service at Virginia Tech and bestowed the title of Virginia Tech Real Estate Professor

Emeritus of Marketing. In 2021, Virginia Tech also honored me with two awards related to my involvement in the development of the real estate program: Blackwood Award for Exemplary Faculty Service and Founding Faculty Award.