

M. Joseph Sirgy

Publications by Year

Publications in 2024

1. Lee, Dong-Jin and M. Joseph Sirgy (2024, forthcoming). **Organizational Strategies for Work-Life Balance: For Whom, Why, and Under What Conditions**. Cham: Springer
2. Lee, Dong-Jin, Grace B. Yu, and M. Joseph Sirgy (2024). "The Dual Effects of Passion on Leisure Wellbeing: Toward a Theory of Engagement in Diverse Leisure Activities." **Applied Research in Quality of Life**, 19(1), 155-177.

Publications in 2023

3. Sirgy, M. Joseph and Dong-Jin Lee (2023). **Work-Life Balance: HR Training for Employee Personal Interventions**. Cambridge, UK: Cambridge University Press.
4. Uysal, Muzaffer and M. Joseph Sirgy (Eds.) (2023). **Handbook of Tourism and Quality-of-Life Research II: Enhancing the Lives of Tourists, Residents of Host Communities and Service Providers**. Cham: Springer.
5. Uysal, Muzaffer and M. Joseph Sirgy (2023). "Prologue: Tourism and Quality of Life (QoL) Research II. In Muzaffer Uysal and M. Joseph Sirgy (Eds.) (2023). **Handbook of Tourism and Quality-of-Life Research II: Enhancing the Lives of Tourists, Residents of Host Communities and Service Providers**. Cham: Springer (pp. 1-8).
6. Sirgy, M. Joseph and Muzaffer Uysal (2023). "Putting Things Together to Have a Better Understanding of the Big Picture," In Muzaffer Uysal and M. Joseph Sirgy (Eds.) (2023). **Handbook of Tourism and Quality-of-Life Research II: Enhancing the Lives of Tourists, Residents of Host Communities and Service Providers**. Cham: Springer (pp. 575-602).
7. Lee, Dong-Jin, Grace B. Yu, and M. Joseph Sirgy (2023). "Testing the Benefits Theory of Leisure Wellbeing." **Applied Research in Quality of Life**, 18(5), 2705-2748.
8. Lee, Dong-Jin, Grace B. Yu, and M. Joseph Sirgy (2023). "Reflections on Phygital Experiences: Conceptual Boundaries, Wellbeing Benefits and Methodological Suggestions." **Qualitative Market Research** (<https://www.emerald.com/insight/1352-2752.htm>).

Publications in 2022

9. Sirgy, M. Joseph (2022). **The Balanced Life: Using Strategies from Behavioral Science to Enhance Wellbeing**. Cambridge, UK: Cambridge University Press.
10. Sirgy, M. Joseph (2022). **Community Quality-of-Life Indicators: A Guide for Community Indicators projects**. Cham: Springer.
11. Shultz, Clifford J. II, Don R. Rahtz, and M. Joseph Sirgy (Eds.) (2022). **Community, Economy and COVID-19: Lessons from Multi-Country Analyses of a Global Pandemic**. Cham: Springer.
12. Grzeskowiak, Stephan, M. Joseph Sirgy, Thomas Foscht, Bernhard Swoboda, Marie-Christine Lichtle, and Veronique Plichon (2022). "How Do Seniors Evaluate Retirement Homes? The Effects of Functional Congruity, Self-Congruity, and Lifestyle Congruity." **Journal of Housing and the Built-in Environment**, 37(4), 1723-1743.
13. Shultz, Clifford J. II, M. Joseph Sirgy, and Don R. Rahtz (2022). "Community, Economy and COVID-19: A Primer for Lessons from Multi Country Analyses of a Global Pandemic." In Clifford J. Shultz II, Don R. Rahtz, and M. Joseph Sirgy (Eds.), **Community, Economy and COVID-19: Lessons from Multi-Country Analyses of a Global Pandemic**. Cham: Springer (pp. 1-30).

14. Sirgy, M. Joseph, Clifford J. Shultz, II, and Don R. Rahtz (2022). "Effective Interventions to Mitigate the Ill-being Effects of COVID-19: Lessons Learned from Countries around the World." In Clifford J. Shultz II, Don R. Rahtz, and M. Joseph Sirgy (Eds.) (in press). **Community, Economy and COVID-19: Lessons from Multi-Country Analyses of a Global Pandemic**. Cham: Springer (pp. 633-666).
15. Rahtz, Don R., Clifford J. Shultz II, and M. Joseph Sirgy (2022). "A Matter of Trust: The COVID-19 Pandemic in the United States amidst Political and Media Polarization, and a Narcissistic Presidency." In Clifford J. Shultz II, Don R. Rahtz, and M. Joseph Sirgy (Eds.), **Community, Economy and COVID-19: Lessons from Multi-Country Analyses of a Global Pandemic**. Cham: Springer (pp. 575-602).
16. Sirgy, M. Joseph (2022). "Balanced Life." In Filomena Maggino (Ed.), **Encyclopedia of Quality of Life and Well-Being Research**. Cham: Springer (https://doi.org/10.1007/978-3-319-69909-7_144-2).

Publications in 2021

17. Gurel-Atay, Eda, M. Joseph Sirgy, Dave Webb, Ahmet Ekici, Dong-Jin Lee, and Lynn R. Kahle (2021). "What Motivates People to be Materialistic? Developing a Measure of Materialism Motives," **Journal of Consumer Behaviour**, 20(3), 590-606.
18. Kim, Hyelin, M. Joseph Sirgy, and Muzaffer Uysal (2021). "Enhancing the Quality of Life of Senior Tourists: A Theoretical Perspective." **Anatolia: Journal of Tourism and Hospitality Research**, 32(4), 537-552.
19. Yu, Grace B., M. Joseph Sirgy, and Michael Bosnjak (2021). "The Effects of Holiday Leisure Travel on Subjective Well-Being: The Moderating Role of Experience Sharing." **Journal of Travel Research**, 60(8), 1677-1691.
20. Sirgy, M. Joseph (2021). **The Psychology of Quality of Life: Wellbeing and Positive Mental Health**. 3rd edition. Cham, Switzerland: Springer Nature Switzerland AG.
21. Yu, Grace B., M. Joseph Sirgy, Michael Bosnjak, and Dong-Jin Lee (2021). "A Pre-Registered Study of the Effect of Shopping Satisfaction during Leisure Travel on Satisfaction with Life Overall: The Mitigating Role of Financial Concerns." **Journal of Travel Research**, 60(3), 639-655.
22. Sirgy, M. Joseph (2021). "Macromarketing Metrics of Consumer Well-Being: An Update." **Journal of Macromarketing**, 41(1), 124-131.
23. Sirgy, M. Joseph, Grace B. Yu, Dong-Jin Lee, Mohsen Joshanloo, Michael Bosnjak, Jinfeng Jiao, Ahmet Ekici, Eda Gurel-Atay, and Stephan Grzeskowiak (2021). "The Dual Model of Materialism: Success versus Happiness Materialism on Present and Future Life Satisfaction." **Applied Research in Quality of Life**, 16(1), 201-220.

Publications in 2020

24. El-Aswad, El-Sayed, M. Joseph Sirgy, Richard Estes, and Don R. Rahtz (2020). "Global Jihad and International Media Use." In J. Nussbaum (Ed.), **Oxford Research Encyclopedia of Communication**. New York and Oxford: Oxford University Press.
doi:10.1093/acrefore/9780190228613.013.1151
25. Sinval, Jorge, M. Joseph Sirgy, Dong-Jin Lee, and João Marôco (2020). "The Quality of Work Life Scale: Validity Evidence from Brazil and Portugal." **Applied Research in Quality of Life**, 15(5), 1323-1351.
26. Sirgy, M. Joseph (2020). **Positive Balance: A Theory of Well-Being and Positive Mental Health**. Dordrecht: Springer.

27. Sirgy, M. Joseph, Dong-Jin Lee, Seolwoo Park, Mohsen Joshanloo, and Minyoung Kim (2020). "Work-Family Spillover and Subjective Well-Being: The Moderating Role of Coping Strategies." *Journal of Happiness Studies*, 21(8), 2909-2929.
28. Sirgy, M. Joseph, Dong-Jin Lee, and Grace B. Yu (2020). "Shopping-Life Balance: Toward a Unifying Framework." *Applied Research in Quality of Life*, 15(1), 17-34.
29. Uysal, Muzaffer, M. Joseph Sirgy, and Hyelin (Lina) Kim (2020). "Well-being Research in the Service Industries." *The Service Industries Journal*, 40 (1-2), 1-5.
30. Sirgy, M. Joseph, Min Young Kim, Mohsen Joshanloo, Dong-Jin Lee, and Michael Bosnjak (2020). "The Relationship between Domain Satisfaction and Domain Importance: The Moderating Role of Depression." *Journal of Happiness Studies*, 21(6), 2007-2030.
31. Gurel-Atay, Eda and M. Joseph Sirgy (2020). "Materialism," in **The SAGE Encyclopedia of Lifespan Human Development**, edited by Marc H. Bornstein. Thousand Oaks, CA: Sage Publications.
32. Uysal, Muzaffer, M. Joseph Sirgy, Eunju Woo, and Hyelin Kim (2020). "The Impact of Tourist Activities on Tourists' Subjective Well-Being." In *Handbook of Health Tourism*, edited by Melanie Kay Smith and Laszlo Puczko. London: Routledge.
33. Land, Kenneth and M. Joseph Sirgy (2020). "Social Indicators." In *Oxford Bibliographies in Sociology*, edited by Lynette Spillman. New York: Oxford University Press.

Publications in 2019

34. Sirgy, M. Joseph, Min Young Kim, Mohsen Joshanloo, and Michael Bosnjak (2019). "Is Subjective Well-Being Related to Islamophobia in Germany? In Search for Moderators." *Journal of Happiness Studies*, 20(6), 2655-2675.
35. Rahtz, Don R., M. Joseph Sirgy, Stephan Grzeskowiak, and Dong-Jin Lee (2019). "Developing Quality-of-Life Pedagogy in Marketing Courses: A structured Approach." In *Teaching Quality of Life in Different Domains*, edited by Graciela Tonon. Dordrecht: Springer (pp. 129-154).
36. Lee, Dong-Jin, and M. Joseph Sirgy (2019). "Work-Life Balance in the Digital Workplace: The Impact of Schedule Flexibility and Telecommuting on Work-Life Balance and Overall Life Satisfaction." In *Thriving in Digital Workspaces: Emerging Issues for Research and Practice*, edited by Melinde Coetzee. Dordrecht: Springer (pp. 355-384).
37. Sirgy, M. Joseph (2019). "What Determines Subjective Material Well-Being?" In *Wealth(s) and Subjective Well-Being*, edited by Gael Brule and Christian Suter. Dordrecht: Springer (pp. 51-66).
38. Sirgy, M. Joseph (2019). "Positive Balance: A Hierarchical Perspective of Positive Mental Health." *Quality of Life Research*, 28(7), 1921-1930.
39. Singhapakdi, Anusorn, Dong-Jin Lee, M. Joseph Sirgy, Hyuntak Roh, Kalayanee Senasu, and Grace B. Yu (2019). "Effects of Perceived Organizational CSR Value and Employee Moral Identity on Job Satisfaction: A Study of Business Organizations in Thailand." *Asian Journal of Business Ethics*, 8(1), 53-72.
40. Uysal, Muzaffer and M. Joseph Sirgy (2019). "Quality-of-Life Indicators as Performance Measures." *Annals of Tourism Research*, 76, 291-300.
41. Sirgy, M. Joseph, Richard J. Estes, El-Sayed El-Aswad, and Don R. Rahtz (2019). *Combatting Jihadist Terrorism through Nation Building: A Quality-of-Life Perspective*. Dordrecht: Springer.
42. Estes, Richard J. and M. Joseph Sirgy (2019). "Advances in Well-being in the MENA region: Accentuating the Positive." In *Positive Psychology in the Middle East/North Africa: Research, Policy, and Practise*, edited by L. Lambert & N. Pasha-Zaidi. Dordrecht: Springer International Publishers (pp. 285-309).

43. Sirgy, M. Joseph, Mohsen Joshanloo, and Richard J. Estes (2019). "The Global Challenge of Jihadist Terrorism: A Quality-of-Life Model." *Social Indicators Research*, 141, 191-215.
44. Estes, Richard J. and M. Joseph Sirgy (2019). "Global Advances in Quality of Life and Well-Being: Past, Present, and Future." *Social Indicators Research*, 141(3), 1137-1164.
45. Sirgy, M. Joseph (2019). "Promoting Quality-of-Life and Well-Being Research in Hospitality and Tourism." *Journal of Travel & Tourism Marketing*, 36(1), 1-13.
46. Kim, Hyelin, Muzaffer Uysal, and M. Joseph Sirgy (2019). "Seniors: Quality of Life and Travel/Tourism." In *Best Practices in Hospitality and Tourism Marketing and Management: A Quality-of-Life Perspective*, edited by Ana Maria Campon-Cerro, Jose Manuel Hernandez-Mogollon, and Jose Antonio Folgado-Fernandez. Dordrecht: Springer (pp. 241-254).
47. Woo, Eunju, Muzaffer Uysal, and M. Joseph Sirgy (2019). "What is the Nature of the Relationship between Tourism Development and the Quality of Life of Host Communities?" In *Best Practices in Hospitality and Tourism Marketing and Management: A Quality-of-Life Perspective*, edited by edited by Ana Maria Campon-Cerro, Jose Manuel Hernandez-Mogollon, and Jose Antonio Folgado-Fernandez. Dordrecht: Springer (pp. 43-62).

Publications in 2018

48. Uysal, Muzaffer, Stefan Kruger, and M. Joseph Sirgy (Eds.) (2018). *Managing Quality of Life in Tourism and Hospitality: Best Practices*. Oxfordshire, UK: CABI Publishers.
49. Uysal, Muzaffer, M. Joseph Sirgy, and Stefan Kruger (2018). "Quality-of-Life Research in Tourism and Hospitality." In *Managing Quality of Life in Tourism and Hospitality: Best Practices*, edited by Muzaffer Uysal, Stefan Kruger, and M. Joseph Sirgy. Oxfordshire, UK: CABI Publishers (pp. 1-9).
50. Uysal, Muzaffer, M. Joseph Sirgy, and Stefan Kruger (2018). "Quality-of-Life Research in Tourism and Hospitality: Implications and Future Research." In *Managing Quality of Life in Tourism and Hospitality: Best Practices*, edited by Muzaffer Uysal, Stefan Kruger, and M. Joseph Sirgy. Oxfordshire, UK: CABI Publishers (pp. 152-162).
51. Sirgy, M. Joseph, Richard J. Estes, and Don R. Rahtz (2018). "Combatting Jihadist Terrorism: A Quality-of-Life Perspective." *Applied Research in Quality of Life*, 13(4), 813-837.
52. Sirgy, M. Joseph (2018). "What Types of Indicators Should Be Used to Capture Community Well-Being Comprehensively?" *International Journal of Community Well-Being*, 1(1), 3-9.
53. Estes, Richard J. and M. Joseph Sirgy (2018). *Advances in Well-Being: Toward a Better World*. London: Rowman & Littlefield Publishers.
54. Joshanloo, Mohsen, M. Joseph Sirgy, and Jooanha Park (2018). "The Importance of National Levels of Eudaimonic Well-being to Life Satisfaction in Old Age: A Global Study." *Quality of Life Research*, 27(12), 3303-3311.
55. Joshanloo, Mohsen, M. Joseph Sirgy, and Jooanha Park (2018). "Directionality of the Relationship between Social Well-Being and Subjective Well-Being: Evidence from a 20-year Longitudinal Study." *Quality of Life Research*, 27(8), 2137-2145.
56. Woo, Eunju, Muzaffer Uysal, and M. Joseph Sirgy (2018). "Tourism Impact and Stakeholders' Quality of Life." *Journal of Hospitality and Tourism Research*, 42(2), 260-286.
57. Ekici, Ahmet, M. Joseph Sirgy, Dong-Jin Lee, Grace B. Yu, and Michael Bosnjak (2018). "The Effects of Shopping Well-Being and Shopping Ill-Being on Consumer Life Satisfaction." *Applied Research in Quality of Life*, 13(2), 333-353.
58. Sirgy, M. Joseph (2018). "The Psychology of Material Well-Being." *Applied Research in Quality of Life*, 13(2), 273-301.

59. Sirgy, M. Joseph (2018). "Self-Congruity in Consumer Behavior: A Little History." *Journal of Global Scholars of Marketing Science*, 28(2), 197-207.
60. Lee, Dong-Jin and M. Joseph Sirgy (2018). "What Do People Do to Achieve Work-Life Balance? A Formative Conceptualization to Help Develop a Metric for Large-Scale Quality-of-Life Surveys." *Social Indicators Research*, 138(2), 771-791.
61. Sirgy, M. Joseph and Dong-Jin Lee (2018). "Work-Life Balance: An Integrative Review." *Applied Research in Quality of Life*, 13(1), 229-254.
62. Lee, Dong-Jin, Grace B. Yu, M. Joseph Sirgy, Anusorn Singhapakdi, and Lorenzo Lucianetti (2018). "The Effects of Explicit and Implicit Ethics Institutionalization on Employee Life Satisfaction and Happiness: The Mediating Effects of Employee Experiences in Work Life and Moderating Effects of Work-Family Conflict." *Journal of Business Ethics*, 147(4), 855-874.
63. Sirgy, M. Joseph, Muzaffer Uysal, and Stefan Kruger (2018). "A Benefits Theory of Leisure Well-Being." In *Handbook of Leisure, Physical Activity, Sports, Recreation and Quality of Life*, edited Lia Rodriguez de la Vega and Walter N. Toscano. Dordrecht: Springer, pp. 3-18.
64. Sirgy, M. Joseph, Dong-Jin Lee, and Grace B. Yu (2018). "Self-Congruity Theory in Travel and Tourism: Another Update." In *Creating Experience Value in Tourism*, edited by Nina Prebensen, Muzaffer Uysal, and Joseph Chen. Oxfordshire, UK: CABI Publishers (pp. 57-69).
65. Sirgy, M. Joseph and Dong-Jin Lee (2018). "The Psychology of Life Balance." In *e-Handbook of Well-Being, Noba Scholar Handbook series: Subjective well-being*, edited by Ed Diener, S. Oishi, and Louis Tay. Salt Lake City, UT: DEF Publishers. DOI: nobascholar.com.
66. Jackson, Pamela A., M. Joseph Sirgy, and Gabriel D. Medley (2018). "The Neurobiology of Well-Being." In *Scientific Concepts behind Happiness, Kindness and Empathy in Contemporary Society*, edited by Nava R. Siltan. Hershey, PA: IGI Global, pp. 135-155.
67. Sirgy, M. Joseph and Richard J. Estes (2018). "Advances in Well-Being." *Social Indicators Network News*, 135/136, 1-6.
68. Gurel-Atay, Eda and M. Joseph Sirgy (2018). "Materialism," in *The SAGE Encyclopedia of Lifespan Human Development*, edited by Marc H. Bornstein. Thousand Oaks, CA: Sage Publications.
69. Sirgy, M. Joseph (2018). "Quality of Life in the MENA Region." *Social Indicators Network News*, 137 (Fall/December), 1-5.

Publications in 2017

70. Sirgy, M. Joseph (2017). "Views on Wellbeing Research, Policy and Practice: An Interview with Dr. M. Joseph Sirgy." *Middle East Journal of Positive Psychology*, 3(1), 36-41.
71. Sirgy, M. Joseph, Muzaffer Uysal, and Stephan Kruger (2017). "Towards a Benefits Theory of Leisure Well-Being." *Applied Research in Quality of Life*, 12(1), 205-228.
72. Estes, Richard J. and M. Joseph Sirgy (2017) (Eds.). *The Pursuit of Well-being: The Untold Global History*. Dordrecht, Netherlands: Springer Publishers.
73. Estes, Richard J. and M. Joseph Sirgy (2017). "The History of Well-Being in a Global Perspective." In *The Pursuit of Well-being: The Untold Global History*, edited by Richard J. Estes and M. Joseph Sirgy. Dordrecht, Netherlands: Springer Publishers, pp. 691-742.
74. Sirgy, M. Joseph, Richard J. Estes, and Audrey N. Selian (2017). "How We Measure Well-Being: The Data behind the History of Well-Being." In *The Pursuit of Well-being: The Untold Global History*, edited by Richard J. Estes and M. Joseph Sirgy. Dordrecht, Netherlands: Springer Publishers, pp. 135-160.
75. Estes, Richard J., Kenneth C. Land, Alex C. Michalos, Rhonda Phillips, and M. Joseph Sirgy (2017). "Well-Being in Canada and the United States." In *The Pursuit of Well-being: The Untold Global*

- History**, edited by Richard J. Estes and M. Joseph Sirgy. Dordrecht, Netherlands: Springer Publishers, pp. 257-300.
76. Sirgy, M. Joseph (2017). "Distinguishing Indicators of Well-being from Indicators of Ill-Being." In ***Alleviating World Suffering: The Challenge of Negative Quality of Life***, edited by Ron E. Anderson. Dordrecht, Netherlands: Springer Publishers (pp. 87-108).
 77. Sirgy, M. Joseph, Dong-Jin Lee, and Grace B. Yu (2017). "Revisiting Self-Congruity Theory in Consumer Behavior: Making Sense of the Research So Far." In ***Routledge International Handbook of Consumer Psychology***, edited by Cathrine Jansson-Boyd and Magdalena Zawisza. London: Routledge, Taylor & Francis Publications (pp. 185-201).
 78. Shultz, Clifford J., Don R. Rahtz, and M. Joseph Sirgy (2017). "Distinguishing Flourishing from Distressed Communities: Vulnerability, Resilience, and a Systemic Framework to Facilitate Well-Being." In ***The Handbook of Community Well-Being***, edited by Rhonda Phillips and Celia Wong. Dordrecht, Netherlands: Springer Publishers (pp. 403-422).
 79. Lee, Dong-Jin, Grace B. Yu, and M. Joseph Sirgy (2017). "Culture and Well-Being: A Research Agenda Designed to Improve Cross-Cultural Research Involving the Life Satisfaction Construct." In ***Metrics of Subjective Well-Being: Limits and Improvements***, edited by Gael Brule and Filomena Maggino. Dordrecht: Springer (pp. 203-222).
 80. Uysal, Muzaffer, Sirgy, M. Joseph., Woo, Eunju, & Kim, Lina (2017). "The Impact of Tourist Activities on Tourists' Subjective Well-Being." In ***The Routledge Handbook of Health Tourism***, edited by Melanie Smith & P. László. London, UK: Routledge (pp. 65-78).
 81. Sirgy, M. Joseph, Dong-Jin Lee, and Grace B. Yu (2017). "Well-Being." In ***The SAGE Encyclopedia of Business and Society***, edited by Robert Kolb. Sage Publications.
 82. Estes, Richard J. and M. Joseph Sirgy (2017). "Myths and Truths of Advances in Well-Being." ***Social Indicators Network News***, 133, 1-5.

Publications in 2016

83. Mathis, Elaine F., Hyelin Kim, Muzaffer Uysal, and Joseph M. Sirgy (2016). "The Effect of Co-Creation Experience on Outcome Variable." ***Annals of Tourism Research***, 57(2), 62-75.
84. Sirgy, M. Joseph and Dong-Jin Lee (2016). "Work-Life Balance: A Quality-of-Life Model." ***Applied Research in Quality of Life***, 11(4), 1059-1082.
85. Uysal, Muzaffer, M. Joseph Sirgy, Eunju Woo, and Hyelin (Lina) Kim (2016). "Quality of Life (QOL) and Well-Being Research in Tourism." ***Tourism Management***, 53(4), 244-261.
86. Sirgy, M. Joseph, Dong-Jin Lee, Grace B. Yu, Eda Gurel-Atay, Ahmet Ekici, and John Tidwell (2016). "Self-expressiveness in Shopping." ***Journal of Retailing and Consumer Services***, 30 (May), 292-299.
87. Grzeskowiak, Stephan, M. Joseph Sirgy, Thomas Foscht, and Bernhard Swoboda (2016). "Linking Retailing Experiences with Life Satisfaction: The Concept of Store-Type Congruity with Shopper's Identity." ***International Journal of Retail & Distribution Management***, 44(2), 124-138.
88. Kim, Dohee, Choong-Ki Lee, and M. Joseph Sirgy (2016). "Examining the Differential Impact of Human Crowding vs. Spatial Crowding on Visitor Satisfaction." ***Journal of Travel and Tourism Marketing***, 33(3), 293-312.
89. Bosnjak, Michael, Carroll A. Brown, Dong-Jin Lee, Grace B. Yu, and M. Joseph Sirgy (2016). "Self-Expressiveness in Sport Tourism: Determinants and Consequences." ***Journal of Travel Research***, 55(1), 125-134.
90. Krishen, Anjala and M. Joseph Sirgy (2016). "Identifying with the Brand Placed in Music Videos Makes Me Like the Brand." ***Journal of Current Issues & Research in Advertising***, 37(1), 1-14.

91. Sirgy, M. Joseph and Muzaffer Uysal (2016). "Developing a Eudaimonia Research Agenda in Travel and Tourism." In **Handbook of Eudaimonia Well-Being**, edited by Joar Vitterso. Dordrecht: Springer Publishers, pp. 485-496.
92. Estes, Richard J. and M. Joseph Sirgy (2016). "Is Quality of Life Related to Radical Islamic Militancy and Acts of Terrorism?" In **Social Progress in the Islamic World: Social, Economic, Political, and Ideological Challenges**, edited by Habib Tiliouine and Richard J. Estes. Dordrecht, Netherlands: Springer Publishers, pp. 575-606.
93. Sirgy, M. Joseph (2016). "Toward a New Concept of Residential Well-Being Based on Bottom-Up Spillover and Need Hierarchy Theories." In **A Life Devoted to Quality-of-Life Research: Festschrift in Honor of Alex C. Michalos**, edited by Filomena Maggino. Dordrecht, Netherlands: Springer Publishers, pp. 131-150.
94. Sirgy, M. Joseph and Chad Miller (2016). "Globalization and Quality of Life." In **Handbook of Research Methods and Applications in Happiness and Quality of Life**, edited by Luigno Bruni and Pier Luigi Porto. Cheltenham, UK: Edward Elgar Publishing, pp. 247-278.
95. Ekici, Ahmet, M. Joseph Sirgy, Dong-Jin Lee, Grace B. Yu, and Michael Bosnjak (2016). "Shopping Well-Being, Shopping Ill-Being, and Subjective Well-Being," In **Proceedings of the 41st Annual Macromarketing Conference: Macromarketing and Academic Activism**, edited by Norah Campbell, Marius Claudy, and Aidan O'Driscoll. Macromarketing Society, pp. 114-144.
96. Sirgy, M. Joseph (2016). **The Science of Community Quality-of-Life Research: A Certification Manual (3rd edition)**. Blacksburg, VA: International Society for Quality-of-Life Studies and the Management Institute for Quality-of-Life Studies.

Publications in 2015

97. Lee, Dong-Jin, Grace B. Yu, Dwight R. Merunka, Michael Bosnjak, M. Joseph Sirgy, and J. S. Johar (2015). "Effect Symmetry of Benefit Criteria in Post-Purchase Evaluations." **Psychology & Marketing**, 32(6), 651-669.
98. Sirgy, M. Joseph (2015). "Muzaffer Uysal: A Great Scholar and a True Gentleman." **Anatolia: an International Journal of Tourism and Hospitality Research**, 26(4), 656-662.
99. Sirgy, M. Joseph (2015). "My Passion for Quality-of-Life and Well-Being Research: An Autobiography." **Applied Research in Quality of Life**, 10, 371-373.
100. Sirgy, M. Joseph and Pamela A. Jackson (2015). "How to Enhance the Well-Being of Healthcare Service Providers and Their Patients? A Mindfulness Approach." **Frontiers in Psychology**, 6, article 276.
101. Kruger, Stefan, M. Joseph Sirgy, Dong-Jin Lee, and Grace Yu (2015). "Does Life Satisfaction of Tourists Increase if They Set Travel Goals That Have High Positive Valence?" **Tourism Analysis**, 20(2), 173-188.
102. Lee, Dong-Jin, M. Joseph Sirgy, Grace B. Yu, and Isabelle Chalamon (2015). "The Well-Being Effects of Self-Expressiveness and Hedonic Enjoyment Associated with Physical Exercise." **Applied Research in Quality of Life**, 10(1), 141-159.
103. Singhapakdi, Anusorn, Dong-Jin Lee, M. Joseph Sirgy, and Kalayanee Senasu (2015). "The Impact of Incongruity between an Organization's CSR Orientation and Its Employees' Quality of Work Life." **Journal of Business Research**, 68(1), 60-66.
104. Sirgy, M. Joseph (2015). "Measuring the Impact of Social Marketing Programs Using Personal Well-Being Constructs." In **Handbook of Persuasion and Social Marketing**, edited by David W. Stewart. Santa Barbara, CA: ABC-CLIO Publishers, pp. 217-238.
105. Sirgy, M. Joseph, Richard J. Estes, and Don R. Rahtz (2015). "A Macromarketing Model of Radical Islamic Militancy: A Quality-of-Life Perspective," in **Proceedings of the 40th Annual Macromarketing Conference (Marketing Provisioning Technology: Integrating Perspectives**

and Solutions for Sustainability, Prosperity, and Social Justice), edited by Clifford Shultz II, Raymond Benton, and Olga Kravets (pp. 740-742). Chicago: Marketing Society.

106. Sirgy, M. Joseph, Jinfeng Jiao, Dong-Jin Lee, Grace Yu, and Eda Gurel-Atay (2015). "The Effects of Materialism on Economic Motivation and Subjective Well-being," in **Proceedings of the 40th Annual Macromarketing Conference (Marketing Provisioning Technology: Integrating Perspectives and Solutions for Sustainability, Prosperity, and Social Justice)**, edited by Clifford Shultz II, Raymond Benton, and Olga Kravets (pp. 744-764). Chicago: Marketing Society.

Publications in 2014

107. Wu, Jiyun and M. Joseph Sirgy (2014). "Do Purchasing Managers Discriminate against Supply Firms Owned and Run by Women?" **Journal of Small Business and Entrepreneurship**, 27(1), 67-88.
108. Lee, Dong-Jin, Stefan Kruger, Mee-Jin Whang, Muzaffer Uysal, and M. Joseph Sirgy (2014). "Validating a Consumer Well-Being Index Related to Natural Wildlife Tourism. **Tourism Management**, 45 (December), 171-180.
109. Estes, Richard and M. Joseph Sirgy (2014). "Radical Islamic Militancy and Acts of Terrorism: A Quality-of-Life Analysis." **Social Indicators Research**, 117(3), 615-652.
110. Grzeskowiak, Stephan, Dong-Jin Lee, Grace B. Yu, and M. Joseph Sirgy (2014). "How Do Consumers Perceive the Quality-of-Life Impact of Durable Goods? A Consumer Well-Being Based on the Consumption Life Cycle." **Applied Research in Quality of Life**, 9(3), 683-710.
111. Singhapakdi, Anusorn, M. Joseph Sirgy, Dong-Jin Lee, Kalayane Senasu, Grace B. Yu, and Amiee Mellon Nisius (2014). "Gender Disparity in Job Satisfaction of Western versus Asian Managers." **Journal of Business Research**, 67(6), 1257-1266.
112. Sirgy, M. Joseph, Don Rahtz, and Laura Portolese Dias (2014). **Consumer Behavior Today**. Irvington, NY: Flatworld Knowledge Publishers.
113. Sirgy, M. Joseph (2014). **Real Estate Marketing: Strategy, Personal Selling, Negotiation, Management, and Ethics**. Abington, Oxford, UK: Routledge.
114. Lee, Dong-Jin, Grace B. Yu, M. Joseph Sirgy, Ahmet Ekici, Eda Gurel-Atay, and Kenneth D. Bahn (2014). "Shopping Well-Being and Ill-Being: Toward an Integrated Model." In **Handbook of Research on Retailer-Consumer Relationship Development**, edited by Fabio Musso and Elena Druica. Hershey, PA: IGI Global Publishing, Chapter 3, pp. 27-44.
115. Singhapakdi, Anusorn, M. Joseph Sirgy, and Dong-Jin Lee (2014). "Ethics Institutionalization and Its Impact on Quality of Work Life and Employee Job Related Outcomes: A Review with Managerial and Research Implications." In **Organizational Ethics and Stakeholder Well-Being in the Business Environment**, edited by Sean Robert Valentine. Charlotte, NC: Information Age Publishing, Ch. 2, pp. 15-38.
116. Sirgy, M. Joseph (2014). "Balanced Life." In **Encyclopedia of Quality-of-Life and Well-Being Research**, edited by Alex C. Michalos. Dordrecht, Netherlands: Springer Publishers, pp. 322-324.
117. Sirgy, M. Joseph (2014). "Revisiting Self-Congruity Theory in Travel and Tourism: Reviewing the Latest Evidence and Refining the Model. In **Creating Experience Value in Tourism**, edited by Nina Prebensen, Muzaffer Uysal, and Joseph Chen. Oxfordshire, UK: CABI Publishers, pp. 63-78.
118. Michalos, Alex C., M. Joseph Sirgy, and Richard J. Estes (2014). "Applied Research in Quality of Life." In **Encyclopedia of Quality-of-Life and Well-being Research**, edited by Alex C. Michalos. Dordrecht, Netherlands: Springer Publishers, pp. 204-206.
119. Yu, Grace B., Dong-Jin Lee, and M. Joseph Sirgy (2014). "Well-Being Marketing is Humanistic Marketing." **Humanistic Marketing**, edited by Richard J. Varey and Michael Pirson. New York: Palgrave Macmillan, Chapter 12.

Publications in 2013

120. Kara, Derya, Muzaffer Uysal, M. Joseph Sirgy, and Gyumin Lee (2013). "The Effects of Leadership Style on Employee Well-being in Hospitality," *International Journal of Hospitality Management*, 34 (September), 9-18.
121. Kim, Kyungmi, Muzaffer Uysal, and M. Joseph Sirgy (2013). "How Does Tourism in a Community Impact the Quality of Life of Community Residents?" *Tourism Management*, 36 (June), 527-540.
122. El-Hedhli, Kamel, Jean-Charles Chebat, and M. Joseph Sirgy (2013), "Shopping Well-Being at the Mall: Construct, Antecedents, and Consequences," *Journal of Business Research*, 66(7), 856-863.
123. Sirgy, M. Joseph, Eda Gurel-Atay, Dave Webb, Muris Cicic, Melika Husic-Mehmedovic, Ahmet Ekici, Andreas Herrmann, Ibrahim Hegazy, Dong-Jin Lee, and J. S. Johar (2013). "Is Materialism All That Bad? Effects on Satisfaction with Material Life, Life Satisfaction, and Economic Motivation," *Social Indicators Research*, 110(1), 349-367.
124. Marta, Janet K. M., Anusorn Singhapakdi, Dong-Jin Lee, M. Joseph Sirgy, Kalayanee Koonmee, and Busal Virakul (2013), "Perceptions about Ethics Institutionalization and Quality of Work Life: Thai versus American Managers," *Journal of Business Research*, 66(3), 381-389.
125. Sirgy, M. Joseph (2013). "The Pleasant Life, the Engaged Life, and the Meaningful Life: What about the Balanced Life? In *The Exploration of Happiness*, edited by Antonella Dell Fave. Dordrecht, Netherlands: Springer Publishers, pp. 175-192.

Publications in 2012

126. Sirgy, M. Joseph (2012). "Josh Samli: A Biography." *Applied Research in Quality of Life*, 7(4), 449-452.
127. Sirgy, M. Joseph (2012). "The Ethics of Consumer Sovereignty in an Age of High Tech: Additional Thoughts," *Social Business*, 2 (Autumn), 243-270.
128. Sirgy, M. Joseph, Eda Gurel-Atay, Dave Webb, Muris Cicic, Melika Husic, Andreas Herrmann, Ibrahim Hegazy, Dong-Jin Lee, and J. S. Johar (2012), "Linking Advertising, Materialism, and Life Satisfaction," *Social Indicators Research*, 107(1), 79-101.
129. Rodriguez, Alexandra, Michael Bosnjak, and M. Joseph Sirgy (2012), "Moderators of the Self-Congruity Effect on Consumer Decision-Making: A Meta-Analysis," *Journal of Business Research*, 65(8), 1179-1188.
130. Sirgy, M. Joseph, Grace B. Yu, Dong-Jin Lee, and Ming-Wei Huang (2012), "Does Marketing Activity Contribute to a Society's Well-Being? The Role of Economic Efficiency." *Journal of Business Ethics*, 107(2), 91-102.
131. Sirgy, M. Joseph (2012). *The Psychology of Quality of Life: Hedonic Well-Being, Life Satisfaction, and Eudaimonia*. 2nd Edition. Dordrecht, Netherlands: Springer Publishers.
132. Reilly, Nora P., M. Joseph Sirgy, and C. Allen Gorman (Eds.) (2012). *Work and Quality of Life: Ethical Practices in Organizations*. Dordrecht, Netherlands: Springer Publishers.
133. Land, Kenneth C., Alex C. Michalos, and M. Joseph Sirgy (Eds.) (2012). *Handbook of Social Indicators and Quality-of-Life Research*. Dordrecht, Netherlands: Springer Publishers.
134. Uysal, Muzaffer, Richard Perdue, and M. Joseph Sirgy (Eds.) (2012). *Handbook of Tourism and Quality-of-Life Research: Enhancing the Lives of Tourists and Residents*. Dordrecht, Netherlands: Springer Publishers.
135. Sirgy, M. Joseph (2012). "Employee Well-Being: An Integrative perspective." In *Work and Quality of Life: Ethical Practices in Organizations*, edited by Nora P. Reilly, M. Joseph Sirgy, and

- C. Allen Gorman. Dordrecht, Netherlands: Springer Publishers, pp. 35-64.
136. Uysal, Muzaffer, Richard Perdue, and M. Joseph Sirgy (2012). "Prologue: Tourism and Quality of Life Research: The Missing Links." In ***Handbook of Tourism and Quality-of-Life Research: Enhancing the Lives of Tourists and Residents***, edited by Muzaffer Uysal, Richard Perdue, and M. Joseph Sirgy. Dordrecht, Netherlands: Springer Publishers, pp. 1-5.
137. Uysal, Muzaffer, M. Joseph Sirgy, and Richard Perdue (2012). "The Missing Links and Future Research Directions." In ***Handbook of Tourism and Quality-of-Life Research: Enhancing the Lives of Tourists and Residents***, edited by Muzaffer Uysal, Richard Perdue, and M. Joseph Sirgy. Dordrecht, Netherlands: Springer Publishers, pp. 669-684.
138. Sirgy, M. Joseph, Nora P. Reilly, Jiyun Wu, and David Efraty (2012). "A Review of Quality-of-Work-Life (QWL) Programs." In ***Handbook of Social Indicators and Quality of Life***, edited by Kenneth C. Land, Alex C. Michalos, and M. Joseph Sirgy. Dordrecht: Springer Publishers, pp. 297-311.
139. Land, Kenneth C., Alex C. Michalos, and M. Joseph Sirgy (2012). "Prologue: The Development and Evolution of Research on Social Indicators and Quality of Life (QOL)." In ***Handbook of Social Indicators and Quality-of-Life Studies***, edited by Kenneth Land, Alex Michalos, and M. Joseph Sirgy. Dordrecht: Springer Publishers, pp. 1-22.
140. Dong-Jin Lee and M. Joseph Sirgy (2012). "Consumer Well-being (CWB): Various Conceptualizations and Measures." In ***Handbook of Social Indicators and Quality of Life***, edited by Kenneth C. Land, Alex C. Michalos, and M. Joseph Sirgy. Dordrecht: Springer Publishers, pp. 331-354.
141. Merunka, Dwight, Boris Bartikowski, and M. Joseph Sirgy (2012). "How Do Availability and Affordability of Basic, Leisure, and Status Goods and Services in the Local Community Influence Consumers' Subjective Well-Being." In the ***Proceedings of the 2012 Macromarketing Conference***. Macromarketing Society.

Publications in 2011

142. Bosnjak, Michael, M. Joseph Sirgy, Sarah Hellriegel, and Oswin Maurer (2011), "Post-visit Destination Loyalty Judgments: Developing and Testing a Comprehensive Congruity Model," ***Journal of Travel Research***, 50(5), 496-508.
143. Sirgy, M. Joseph, Dong-Jin Lee, and Grace B. Yu (2011), "Consumer Sovereignty in Healthcare: Fact or Fiction?" ***Journal of Business Ethics***, 101(3), 459-474.
144. Sirgy, M. Joseph, P. Stephanes Kruger, Dong-Jin Lee, and Grace B. Yu (2011), "How Does a Travel Trip Affect Tourists' Life Satisfaction?" ***Journal of Travel Research***, 50(3), 261-275.
145. Sirgy, M. Joseph (2011), "Theoretical Perspectives Guiding QOL Indicator Projects," ***Social Indicator Research***, 103, 1-22.
146. Massicotte, Claude, Richard Michon, Jean-Charles Chebat, M. Joseph Sirgy, and Adilson Borges (2011), "Effects of Mall Atmosphere on Mall Evaluation: Teenage Versus Adults Shoppers," ***Journal of Retailing and Consumer Services***, 18, 74-80.
147. Sirgy, M. Joseph (2011), "Societal QOL is More than the Sum of QOL of Individuals: The Whole is Greater than the Sum of the Parts," ***Applied Research in Quality of Life***, 6(3), 329-334.
148. Andreasen, Alan R., Marvin Goldberg, and M. Joseph Sirgy (2011), "Foundational Research on Consumer Welfare: Opportunities for a Transformative Consumer Research Agenda," in ***Transformative Consumer Research for Personal and Collective Well-Being***, edited by David Mick, Simone Pettigrew, Connie Penchmann, and Julie Ozanne. Taylor and Francis Publishers, pp. 25-65.
149. Miller, Chad and M. Joseph Sirgy (2011), "The Impact of Globalization of the Automotive Industry on the Quality of Life of the US Southeast," in ***The Economic Geography of Globalization***, edited by Piotr Pachura. Rijeka, Croatia: InTech Publishing.

[\[http://www.intechopen.com/articles/show/title/impact-of-globalization-of-the-automotive-industry-on-the-quality-of-life-of-the-us-southeast\]](http://www.intechopen.com/articles/show/title/impact-of-globalization-of-the-automotive-industry-on-the-quality-of-life-of-the-us-southeast)

150. Sirgy, M. Joseph, Rhonda Phillips, and Don Rahtz, Eds. (2011). **Community Quality-of-Life Indicators: Best Practices V**. Dordrecht, Netherlands: Springer Publisher.
151. Sirgy, M. Joseph (2011), "Commentary on Malhotra's Contribution to Ethics, Macromarketing, and Pedagogy." In **Legends in Marketing: Naresh K. Malhotra on Ethics, Macromarketing, and Pedagogy**, Volume 8, edited by Gina Miller. M.E. Sharpe Publishers.

Publications in 2010

152. Sirgy, M. Joseph, Charles Skuba, Jean-Charles Chebat, and Barry Babin (2010), "Demarketing Radical Islam." In **Proceedings of the 2011 Macromarketing Conference** (p. 377), Williamsburg, Virginia, June 2011.
153. Singhapakdi, Anusorn, M. Joseph Sirgy, and Dong-Jin Lee (2010), "Is Small Business Better than Big Business for Marketing Managers?" **Journal of Business Research**, 63, 418-423.
154. Sirgy, M. Joseph, Robin Widgery, Dong-Jin Lee, and Grace B. Yu (2010), "Developing a Measure of Community Well-Being Based on Perceptions of Impact in Various Life Domains," **Social Indicators Research**, 96(2), 295-311.
155. Gao, Tao, M. Joseph Sirgy, and J. S. Johar (2010), "Developing a Measure to Capture Marketing Faculty's Perceptions of Unethical Behavior," **Journal of Business Research**, 63, 366-371.
156. Singhapakdi, Anusorn, M. Joseph Sirgy, Dong-Jin Lee, and Scott J. Vitell (2010), "The Effects of Ethics Institutionalization on Marketing Managers: The Mediating Role of Implicit Institutionalization and the Moderating Role of Socialization," **Journal of Macromarketing**, 30(1), 77-92.
157. Singhapakdi, Anusorn, M. Joseph Sirgy, and Dong-Jin Lee (2010), "Is Small Business Better than Big Business for Marketing Managers?" **Journal of Business Research**, 63, 418-423.
158. Atay, Eda Gurel, M. Joseph Sirgy, Melika Husic, and Muris Cicic (2010), "Influence of Materialism on Life Satisfaction," **Market (Trziste)**, 22(2), 151-166.
159. Sirgy, M. Joseph, Dong-Jin Lee, Stephan Grzeskowiak, Grace B. Yu, Dave Webb, Karma El-Hassan, Jose de Jesus Garcia Vega, Ahmet Ekici, J. S. Johar, Anjala Krishen, Ayca Kangal, Bernhard Swoboda, C. B. Claiborne, Filomena Maggino, Don Rahtz, Alicia Canton, and Ayse Kuruuzum (2010), "Quality of College Life (QCL) of Students: Further Validation of a Measure of Well-being," **Social Indicators Research**, 99(3), 357-373.
160. Chebat, Jean-Charles, M. Joseph Sirgy, and Stephan Grzeskowiak (2010), "How Can Shopping Mall Management Best Capture Mall Image?" **Journal of Business Research**, 63(7), 735-740.
161. Sirgy, M. Joseph (2010), "Towards a Quality-of-Life Theory of Leisure Travel Satisfaction," **Journal of Travel Research**, 49(2), 246-260.
162. Sirgy, M. Joseph, Dong-Jin Lee, and Grace B. Yu (2010), "Consumer Sovereignty in Healthcare: Fact of Fiction?" In **Proceedings of the 2010 Macromarketing Conference**, Laramie, Wyoming, June 2010.
163. Singhapakdi, Anusorn, Dong-Jin Lee, Kaylayanee Koonmee, M. Joseph Sirgy, Grace Yu, Feride P. Zeybek (2010), "Gender Disparity in Quality of Work Life and Employee Job-related Outcomes: Comparing Thai with American Marketing Managers," In **Proceedings of the 2010 International Society for Quality-of-Life Studies Conference**, Bangkok, Thailand, July 2010.

Publications in 2009

164. Sirgy, M. Joseph, Rhonda Phillips, and Don Rahtz (2009). **COMMUNITY QUALITY-OF-LIFE INDICATORS: BEST CASES IV**. Dordrecht, Netherlands: Springer Publishers.
165. Sirgy, M. Joseph, Rhonda Phillips, and Don Rahtz (2009). **COMMUNITY QUALITY-OF-LIFE**

INDICATORS: BEST CASES III. Dordrecht, Netherlands: Springer Publishers.

166. Lindquist, Jay D. and M. Joseph Sirgy (2009). **SHOPPER, BUYER, AND CONSUMER BEHAVIOR: THEORY, MARKETING APPLICATIONS, AND PUBLIC POLICY IMPLICATIONS.** 4th edition. Mason, Ohio: Cengage Learning.
167. Sirgy, M. Joseph and Jiyun Wu (2009). The Pleasant Life, the Engaged Life, and the Meaningful Life: What about the Balanced Life? **JOURNAL OF HAPPINESS STUDIES**, 10(2), 183-196.
168. Chebat, Jean-Charles, Kamel El Hedhli, and M. Joseph Sirgy (2009). How Does Shopper-based Mall Equity Generate Mall Loyalty? A Conceptual Model and Empirical Evidence, **JOURNAL OF RETAILING AND CONSUMER SERVICES**, 16(1), 50-60.
169. Sirgy, M. Joseph (2009). Can QOL Researchers Learn Anything “Scientifically” Meaningful from Popular Cultural Icons Who Speak on Happiness and Well-Being? **JOURNAL OF HAPPINESS STUDIES**, 10(6), 769-771.
170. Sirgy, M. Joseph (2009). A Tribute to Dr. Harold Berkman. **AMS QUARTERLY**, July, p. 3.
171. Sirgy, M. Joseph, Eda Gurel-Atay, Muris Cicic, Melika Husic, Dave Webb, and Andreas Herrmann (2009). Linking Advertising, Materialism, and Life Satisfaction. In **PROCEEDINGS OF THE SOCIETY FOR CONSUMER PSYCHOLOGY CONFERENCE**, 2009.
172. Gao, Tao and M. Joseph Sirgy (2009). Organizational Buyers’ Value Perception in Uncertain Purchasing Situations: An Empirical Study. **PROCEEDINGS OF THE WINTER AMERICAN MARKETING ASSOCIATION CONFERENCE**, 2009.
173. Gurel, Eda, M. Joseph Sirgy, Muris Cicic, and Melika Husic (2009). Extending the Research in Relation to Materialism and Life Satisfaction. **PROCEEDINGS OF THE ASSOCIATION OF CONSUMER RESEARCH CONFERENCE**, 2009.
174. Gurel-Atay, Eda, M. Joseph Sirgy, J. S. Johar, Ahmet Ekici, Ibrahim Hegazy, and Dong-Jin Lee (in press). Developing a New Measure of Materialism. In **PROCEEDINGS OF THE SOCIETY FOR CONSUMER PSYCHOLOGY CONFERENCE**, 2009.

Publications in 2008

175. Gao, Tao, M. Joseph Sirgy, and Monroe M. Bird (2008). Enriching Customer Value Research with a Relational Perspective. **JOURNAL OF RELATIONSHIP MARKETING**, 4(1-2), 21-42.
176. Sirgy, M. Joseph, Nora Reilly, Jiyun Wu, and David Efraty (2008). A Work-Life Identity Model of Well-Being: Towards a Research Agenda Linking Quality-of-Work-Life (QWL) Programs with Quality of Life (QOL). **APPLIED RESEARCH IN QUALITY OF LIFE**, 3(3), 181-202.
177. Sirgy, M. Joseph (2008). Philosophy, Psychology, and Public Policy Aspects of Well-Being All Wrapped in One Book Designed to Ruffle Your Feathers. **APPLIED RESEARCH IN QUALITY OF LIFE**, 3(4), 315-317.
178. Sirgy, M. Joseph (2008). Three Books that are a Goldmine for Quality-of-Life Therapists. **APPLIED RESEARCH IN QUALITY OF LIFE**, 3(3), 231-233.
179. Sirgy, M. Joseph, Dong-Jin Lee, Kunal Kamra, and John Tidwell (2008). What Determines Quality-of-Life Impact of Mobile Phones? A Model Based on the Consumption Life Cycle. **APPLIED RESEARCH IN QUALITY OF LIFE**, 3(4), 251-268.
180. Sirgy, M. Joseph, Tao Gao, and Robert F. Young (2008). How Does Residents’ Satisfaction with Community Services Influences Quality of Life (QOL) Outcomes? **APPLIED RESEARCH IN QUALITY OF LIFE**, 3, 81-105.
181. Sirgy, M. Joseph (2008). Ethics and Public Policy Implications of Consumer Well-Being (CWB) Research. **JOURNAL OF PUBLIC POLICY AND MARKETING**, 27(2), 207-212.
182. Gao, Tao, Philip Siegel, J. S. Johar, and M. Joseph Sirgy (2008). A Survey of Management Educators’ Perceptions of Unethical Faculty Behavior. **JOURNAL OF ACADEMIC ETHICS**, 6, 129-

- 152.
183. Meadow, H. Lee and M. Joseph Sirgy (2008). Developing a Measure That Captures Elderly's Well-Being in Local Marketplace Transactions. **APPLIED RESEARCH IN QUALITY OF LIFE**, 3(1), 63-80.
184. Sirgy, M. Joseph, Dong Lee, J. S. Johar, and John Tidwell (2008). The Effect of Self-Congruity with Sponsorship on Brand Loyalty. **JOURNAL OF BUSINESS RESEARCH**, 61(10), 1091-1097.
185. Sirgy, M. Joseph, Dong-Jin Lee, Stephan Grzeskowiak, Jean-Charles Chebat, Andreas Herrmann, Salah Hassan, Ibrahim Hegazi, Ahmet Ekici, Dave Webb, Chenting Su, and Jordi Montana (2008). An Extension and Further Validation of a Community-Based Consumer Well-Being Measure. **JOURNAL OF MACROMARKETING**, 28(3), 243-257.
186. Sirgy, M. Joseph and Dong-Jin Lee (2008). Well-Being Marketing: An Ethical Philosophy for Consumer Goods Firms. **JOURNAL OF BUSINESS ETHICS**, 77(4), 377-403.
187. Meadow, H. Lee and M. Joseph Sirgy (2008). Developing a Measure that Captures Elderly's Well-Being in Local Marketplace Transactions. In **MACROMARKETING: SYSTEMS, CAUSES, AND CONSEQUENCES** (The 33rd Annual Meeting of the Macromarketing Society 2008, Clemson University, Clemson, South Carolina, USA; June 4-7, 2008), edited by William E. Kilbourne and John D. Mittelstaedt, Macromarketing Society, pp. 105-109.
188. El Hedhli, Kamel, Jean-Charles Chebat, and M. Joseph Sirgy (2008). Beyond Delighting Shoppers: Introducing the Concept of Shopping Well-Being. **THE PROCEEDINGS OF THE 15th EIRASS CONFERENCE ON RETAILING AND CONSUMER SERVICES**, July 2008, Zagreb, Croatia.
189. Bosnjak, Michael, Sarah Hellriegel, M. Joseph Sirgy, and Oswin Maurer (2008). Expanding the Concept of Self-Congruity: A Tourism Application. **THE PROCEEDINGS OF THE CONSUMER BEHAVIOR IN TOURISM SYMPOSIUM 2008**, December 2008, Bruneck/Brunico, South Tyrol, Italy.

Publications in 2007

190. Sirgy, M. Joseph, Ed. (2007), **FROM QOL CONCEPTS TO QOL PERFORMANCE MEASURES: PROCEEDINGS OF THE 2007 ISQOLS CONFERENCE**. Blacksburg, Virginia: International Society for Quality-of-Life Studies.
191. Askegaard, Soren, Dwight Merunka, and M. Joseph Sirgy, Eds. (2007), **PROCEEDINGS OF THE LALONDE CONFERENCE: 34TH INTERNATIONAL RESEARCH CONFERENCE IN MARKETING**, France: University Paul Cezanne Aix en Province.
192. Sirgy, M. Joseph (2007). **THE SCIENCE OF COMMUNITY QUALITY-OF-LIFE INDICATORS RESEARCH**. Blacksburg, VA: International Society for Quality-of-Life Studies.
193. Sirgy, M. Joseph, Don Rahtz, and Rhonda Phillips (2007). **COMMUNITY QUALITY-OF-LIFE INDICATORS: BEST CASES III**. Blacksburg, VA: International Society for Quality-of-Life Studies.
194. Neal, Janet D., Muzaffer Uysal, and M. Joseph Sirgy (2007). The Effect of Tourism Services on Travelers' Quality of Life. **JOURNAL OF TRAVEL RESEARCH**, 46, 154-163.
195. Grzeskowiak, Stephan and M. Joseph Sirgy (2007). Consumer Well-Being (CWB): The Effects of Self-Image Congruence, Brand Community Belongingness, Brand Loyalty, and Consumption Recency. **APPLIED RESEARCH IN QUALITY OF LIFE**, 2(4), 289-304.
196. Lee, Dong-Jin, Anusorn Singapakdi, and M. Joseph Sirgy (2007). Further Validation of a Need-based Quality-of-Work-Life (QWL) Measure: Evidence from Marketing Practitioners. **APPLIED RESEARCH IN QUALITY OF LIFE**, 2(4), 273-287.
197. Sirgy, M. Joseph, Dong-Jin Lee, Kunal Kamra, and John Tidwell (2007). Developing and Validating a Measure of Consumer Well-being in Relation to Cell Phone Use. **APPLIED RESEARCH IN QUALITY OF LIFE**, 2(2), 95-124.

198. Sirgy, M. Joseph, Dong-Jin Lee, Chad Miller, James E. Littlefield, and Eda Gurel Atay (2007). The Impact of Imports and Exports on a Country's Quality of Life. **SOCIAL INDICATORS RESEARCH**, 83(2), 245-281.
199. Sirgy, M. Joseph, Dong-Jin Lee, and Don Rahtz (2007). Research in Consumer Well-Being (CWB): An Overview of the Field and Introduction to the Special Issue. **JOURNAL OF MACROMARKETING**, 27 (4), 341-349.
200. Su, Chenting, Ronald Mitchell, and M. Joseph Sirgy (2007). Enabling Guanxi Management in China: A Hierarchical Stakeholder Model of Effective Guanxi. **JOURNAL OF BUSINESS ETHICS**, 71(3), 301-319.
201. Sirgy, M. Joseph, Stephan Grzeskowiak, and Don Rahtz (2007). Quality of College Life (QCL) of Students: Developing and Validating a Measure. **SOCIAL INDICATORS RESEARCH**, 80(2), 343-360.
202. Sirgy, M. Joseph and Dong-Jin Lee (2007). Ethical Foundations of Well-Being Marketing. In **CONTEMPORARY ISSUES IN BUSINESS ETHICS**, edited by M. W. Volcox and Th. O. Mohan, Hauppauge, NY: Nova Science Publishers.
203. Hohenstein, Nicole, M. Joseph Sirgy, Andreas Herrmann, and Mark Heitmann (2007). Self-Congruity: Antecedents and Consequences. In the **PROCEEDINGS OF THE LALONDE CONFERENCE** (La Londe les Maures; France; June 5-8, 2007), edited by Soren Askegaard, Dwight Merunka, and M. Joseph Sirgy, France: University Paul Cezanne Aix en Provence, pp. 118-130.
204. Sirgy, M. Joseph, Dong-Jin Lee, J. S. Johar, and John Tidwell (2007). The Effect of Self-Congruity with Sponsorship on Brand Loyalty. In the **PROCEEDINGS OF THE LALONDE CONFERENCE** (La Londe les Maures; France; June 5-8, 2007), edited by Soren Askegaard, Dwight Merunka, and M. Joseph Sirgy, France: University Paul Cezanne Aix en Provence, pp. 20-27.
205. Lee, Dong-Jin, Anusorn Singhapakdi, and M. Joseph Sirgy (2007), "Further Validation of Need-Based Quality-of-Work-Life (QWL) Measure: Preliminary Results from Marketing Practitioners," **FROM QOL CONCEPTS TO QOL PERFORMANCE MEASURES: PROCEEDINGS OF THE 2007 ISQOLS CONFERENCE**, edited by M. Joseph Sirgy, Blacksburg, Virginia: International Society for Quality-of-Life Studies, pp. 180-181.
206. Sirgy, M. Joseph (2007), Extending the Research in Relation to Materialism and Quality of Life. In **FROM QOL CONCEPTS TO QOL PERFORMANCE MEASURES: PROCEEDINGS OF THE 2007 ISQOLS CONFERENCE**, edited by M. Joseph Sirgy, Blacksburg, Virginia: International Society for Quality-of-Life Studies, pp. 186-188.
207. El Hedhli, Kamel., Jean-Charles Chebat, and M. Joseph (2007). How Does Shopper-Based Mall Equity Generate Mall Loyalty? A Conceptual Framework and Empirical Evidence. **THE PROCEEDINGS OF THE 14th EIRASS CONFERENCE ON RETAILING AND CONSUMER SERVICES**, June 2007, San Francisco, U.S.A.
208. Sirgy, M. Joseph (2007). A Review of "Stumbling on Happiness" Authored by Daniel Gilbert. **APPLIED RESEARCH IN QUALITY OF LIFE**, 2(2), 141-143.

Publications in 2006

209. Sirgy, M. Joseph, Don Rahtz, and David Swain (2006). **COMMUNITY QUALITY-OF-LIFE INDICATORS: BEST CASES II**. Dordrecht, Netherlands: Springer Publishers.
210. Sirgy, M. Joseph and Don Rahtz (2006). **STRATEGIC MARKETING COMMUNICATIONS: A SYSTEMS APPROACH TO IMC**. Cincinnati, OH: Atomicdog Publishing.
211. Lindquist, Jay and M. Joseph Sirgy (2006). **SHOPPER, BUYER, AND CONSUMER BEHAVIOR**. 3rd edition. Cincinnati, OH: Atomicdog Publishing.

212. Chebat, Jean-Charles, M. Joseph Sirgy, and Valerie St. James (2006). Upscale Image Transfer from Malls to Stores: A Self-image Congruence Explanation. **JOURNAL OF BUSINESS RESEARCH**, 59(12), 1288-1296.
213. Sirgy, M. Joseph, Dong-Jin Lee, and Frank Kressmann (2006). A Need-Based Measure of Consumer Well-Being (CWB) in Relation to Personal Transportation: Nomological Validation. **SOCIAL INDICATORS RESEARCH**, 79, 337-367.
214. Grzeskowiak, Stephan, M. Joseph Sirgy, Dong-Jin Lee, and C. B. Claiborne (2006). Housing Well-being: Developing and Validating a Measure. **SOCIAL INDICATORS RESEARCH**, 79, 503-541.
215. Sirgy, M. Joseph, Dong-Jin Lee, and Jeannie Bae (2006). Developing a Measure of Internet Well-being: Nomological (Predictive) Validation. **SOCIAL INDICATORS RESEARCH**, 78(2), 205-249.
216. Kressmann, Frank, M. Joseph Sirgy, Andreas Hermann, Frank Huber, Stephanie Huber, and Dong-Jin Lee (2006). Direct and Indirect Effects of Self-image Congruence on Brand Loyalty. **JOURNAL OF BUSINESS RESEARCH**, 59, 955-964.
217. Sirgy, M. Joseph (2006). Developing a Conceptual Framework of Employee Well-being (EWB) by Applying Goal Concepts and Findings from Personality-Social Psychology. **APPLIED RESEARCH IN QUALITY OF LIFE**, 1, 7-38.
218. Sirgy, M. Joseph, Alex C. Michalos, Abbott L. Ferriss, Richard Easterlin, Donald Patrick, and William Pavot (2006). The Quality-of Life (QOL) Research Movement: Past, Present, and Future. **SOCIAL INDICATORS RESEARCH**, 76(3), 343-466.
219. Sirgy, M. Joseph and Dong-Jin Lee (2006). Macro Measures of Consumer Well-being (CWB): A Critical Analysis and a Research Agenda. **JOURNAL OF MACROMARKETING**, 26(1), 27-44.
220. Sirgy, M. Joseph, J. S. Johar, and Tao Gao (2006). Toward a Code of Ethics for Marketing Educators. **JOURNAL OF BUSINESS ETHICS**, 63, 1-20.
221. Sirgy, M. Joseph, Dong-Jin Lee, and Nora Reilly (2006). Highlighting the Concept of Well-Being in Business. **DIE UNTERNEHMUNG –SWISS JOURNAL OF BUSINESS RESEARCH AND PRACTICE**, 60(1), 61-76.
222. Sirgy, M. Joseph and Don Rahtz (2006). A Measure and Method to Assess Community Quality-of-Life. In **COMMUNITY QUALITY-OF-LIFE INDICATORS: BEST CASES II**, edited by M. Joseph Sirgy, Don Rahtz, and David Swain, Springer Publishers.
223. Sirgy, M. Joseph (2006). Quality of Work Life. In **ENCYCLOPEDIA OF CAREER DEVELOPMENT**, edited by Gerry Callanan. Sage Publications.
224. Gao, Tao and M. Joseph Sirgy (2006). Revisiting Sirgy's Corporate Performance Measurement Model: Toward a Management Audit that Captures CSR and Beyond. In **CORPORATE SOCIAL RESPONSIBILITY: PERFORMANCES AND STAKEHOLDERS**, Volume 2, edited by Jose' Allouche, Palgrave MacMillan Publishers.
225. Sirgy, M. Joseph and Dong-Jin Lee (2006). Well-Being. In **ENCYCLOPEDIA OF BUSINESS ETHICS AND SOCIETY**, edited by Robert W. Kolb. Sage Publications.
226. Sirgy, M. Joseph (2006). Well-Being Marketing: An Ethical Business Philosophy for Consumer Goods Firms. In **PROCEEDINGS OF THE INTERNATIONAL CONFERENCE OF THE SCHOOL OF ECONOMICS AND BUSINESS IN SARAJEVO**. Sarajevo, Bosnia: School of economics and Business of the University of Sarajevo, pp. 21-28.

Publications in 2005

227. Lee, Dong-Jin and M. Joseph Sirgy (2005). **WELL-BEING MARKETING: THEORY, RESEARCH, AND APPLICATIONS**. Seoul, Korea: Pakyoungsa Publishing.

228. Sirgy, M. Joseph, Stephan Grzeskowiak, and Chenting Su (2005). Explaining Housing Preference and Choice: The Role of Self-congruity and Functional Congruity. **JOURNAL OF HOUSING AND BUILT ENVIRONMENT**, 20, 329-347.
229. Sirgy, M. Joseph, Philip H. Siegel, and J. S. Johar (2005). Toward a Code of Ethics for Accounting Educators. **JOURNAL OF BUSINESS ETHICS**, 61, 215-234.
230. Gao, Tao, M. Joseph Sirgy, and Monroe Murphy Bird (2005). Enriching Customer Value Research with a Relational Perspective: Evidence from an Empirical Investigation of Organizational Buyers' Value Perceptions. **JOURNAL OF RELATIONSHIP MARKETING**, 4 (1/2), 21-42.
231. Gao, Tao, M. Joseph Sirgy, and Monroe Murphy Bird (2005). Reducing Buyer Decision-making Uncertainty in Organizational Purchasing: Can Supplier Trust, Commitment, and Dependence Help? **JOURNAL OF BUSINESS RESEARCH**, 58, 397-405.
232. Sirgy, M. Joseph (2005). The Psychology of Quality of Life. In **ADVANCES IN HEALTH OUTCOMES METHODS, MEASUREMENT, STATISTICAL ANALYSIS, AND CLINICAL APPLICATIONS**, edited Dennis Revicki and Bill Lenderking, International Society for Quality-of-Life Research, pp. 213-230.
233. Sirgy, M. Joseph, Dong-Jin Lee, Chad Miller, and James E. Littlefield (2005). The Impact of Trade Globalization on Quality of Life. In **MACROMARKETING AT 30: DISCOURSE AND DISTINCTION**, edited by Mark Peterson and Ronald Paul Hill. St. Petersburg, FL: University of South Florida, pp. 155-168.

Publications in 2004

234. Sirgy, M. Joseph (2001). **HANDBOOK OF QUALITY-OF-LIFE RESEARCH: AN ETHICAL MARKETING PERSPECTIVE**. Tokyo, Japan: Interwork Publishers [Japanese]
235. Sirgy, M. Joseph, Don Rahtz, and Dong-Jin Lee (2004). **COMMUNITY QUALITY-OF-LIFE INDICATORS: BEST CASES**. Dordrecht, Netherlands: Kluwer Academic Publishers.
236. Lascu, Dana-Nicoleta, Jay D. Lindquist, and M. Joseph Sirgy (2004). **CASEBOOK TO ACCOMPANY SHOPPER, BUYER, AND CONSUMER BEHAVIOR**. Cincinnati, OH: Atomicdog Publishing.
237. Neal, Janet D., M. Joseph Sirgy, and Muzaffer Uysal (2004). Measuring the Effect of Tourism Services on Travelers' Quality of Life: Further Validation. **SOCIAL INDICATORS RESEARCH**, 69, 243-277.
238. Sirgy, M. Joseph, Dong-Jin Lee, Chad Miller, and James E. Littlefield (2004). The Impact of Globalization on a Country's Quality of Life: Toward and Integrated Model. **SOCIAL INDICATORS RESEARCH**, 68 (3), 251-298.
239. Rahtz, Don R., M. Joseph Sirgy, and Dong-Jin Lee (2004). Further Validation and Extension of the Quality-of-Life/Community-Healthcare Model and Measures. **SOCIAL INDICATORS RESEARCH**, 69(2), 167-198.
240. Lee, Dong-Jin and M. Joseph Sirgy (2004). Quality-of-Life (QOL) Marketing: Proposed Antecedents and Consequences. **JOURNAL OF MACROMARKETING**, 24 (June), 44-58.
241. Lee, Dong-Jin, M. Joseph Sirgy, James R. Brown, and Monroe Murphy Bird (2004). Importers' Benevolence toward Their Foreign Export Suppliers. **JOURNAL OF THE ACADEMY OF MARKETING SCIENCE**, 32 (Winter), 32-48.
242. Sirgy, M. Joseph and Stephan Grzeskowiak (2004). A Relationship Quality/Stakeholder Perspective of Corporate Performance. In **PROGRESS IN ECONOMICS RESEARCH**, Vol. 9, edited by Frank Columbus, Hauppauge, NY: Nova Science Publishers.

Publications in 2003

243. Sirgy, M. Joseph, A. C. Samli, and Don Rahtz. Eds. (2003). **ADVANCES IN QUALITY-OF-LIFE THEORY AND RESEARCH**. Dordrecht, Netherlands: Kluwer Academic Publishers.
244. Grzeskowiak, Stephan, M. Joseph Sirgy, and Robin Widgery (2003). Residents' Satisfaction with Community Services: Predictors and Outcomes. **JOURNAL OF REGIONAL ANALYSIS AND POLICY**, 33 (2), 1-36.
245. Su, Chenting, M. Joseph Sirgy, and James E. Littlefield (2003). Is Guanxi Orientation Bad, Ethically Speaking? A Study of Chinese Enterprises. **JOURNAL OF BUSINESS ETHICS**, 44 (June), 303-312.
246. Sirgy, M. Joseph and Dong-Jin Lee (2003). Developing a Measure of Consumer Well Being in Relation to Personal Transportation. **YONSEI BUSINESS REVIEW**, 40 (Spring), 73-101.
247. Sirgy, M. Joseph, J. S. Johar, and Naoto Onzo (2003). Toward a Code of Ethics for Japanese Marketing Educators. **JAPAN JOURNAL OF MANAGEMENT**, 23 (2), 42-56.
248. Dong-Jin Lee, M. Joseph Sirgy, David Efraty, and Philip Siegel (2003). A Study of Quality of Work Life (QWL), Spiritual Well-Being, and Life Satisfaction. In **HANDBOOK OF WORKPLACE SPIRITUALITY AND ORGANIZATIONAL PSYCHOLOGY**, edited by R. A. Giacalone and C. L. Jurkiewicz, M. E. Sharpe Publishers, pp. 209-230.

Publications in 2002

249. Sirgy, M. Joseph (2002). **PSYCHOLOGY OF QUALITY OF LIFE**. Dordrecht, Netherlands: Kluwer Academic Publishers.
250. Lindquist, Jay and M. Joseph Sirgy (2002). **SHOPPER, BUYER, AND CONSUMER BEHAVIOR**. Cincinnati, OH: Atomicdog Publishing.
251. Lee, Dong-Jin, M. Joseph Sirgy, Newell D. Wright, and Val Larsen (2002). Developing a Subjective Measure of Consumer Well-Being. **JOURNAL OF MACROMARKETING**, 22(2), 158-169.
252. Sirgy, M. Joseph and Terri Cornwell (2002). How Neighborhood Features Affect Quality of Life. **SOCIAL INDICATORS RESEARCH**, 59, 79-114.
253. Sirgy, M. Joseph (2002). Measuring Corporate Performance by Building on the Stakeholders Model of Business Ethics. **JOURNAL OF BUSINESS ETHICS**, 35(3), 143-162.

Publications in 2001

254. Sirgy, M. Joseph (2001). **HANDBOOK OF QUALITY-OF-LIFE RESEARCH: AN ETHICAL MARKETING PERSPECTIVE**. Dordrecht, Netherlands: Kluwer Academic Publishers.
255. Sirgy, M. Joseph and Terri Cornwell (2001). Further Validation of the Sirgy et al.'s Measure of Community Quality of Life. **SOCIAL INDICATORS RESEARCH**, 56, 125-143.
256. Hagerty, Michael R., Robert Cummins, Abbott L. Ferriss, Kenneth Land, Alex Michalos, Mark Peterson, Andrew Sharpe, M. Joseph Sirgy and Joachim Vogel (2001). Quality-of-Life Indexes for National Policy: Review and Agenda for Research. **SOCIAL INDICATORS RESEARCH**, 55(1), 1-96.
257. Hagerty, Michael R., Robert Cummins, Abbott L. Ferriss, Kenneth Land, Alex Michalos, Mark Peterson, Andrew Sharpe, M. Joseph Sirgy and Joachim Vogel (2001). Quality of Life Indexes for National Policy: Review and Agenda for Research. **BULLETIN DE METHODOLOGIE SOCIOLOGIQUE**, 71 (July), pp. 58-78.
258. Sirgy, M. Joseph, David Efraty, Philip Siegel, and Dong-Jin Lee (2001). A New Measure of Quality-of-Work Life (QWL) Based on Need Satisfaction and Spillover Theories. **SOCIAL INDICATORS RESEARCH**, 55 (September), 241-302.
259. Sirgy, M. Joseph (2001). A Measure and Method to Assess Community Quality-of-Life.

INTERVENCION PSISOCIAL, 10(1), 71-84. [Spanish].

260. Sirgy, M. Joseph and Chenting Su (2001). Housing Preference and Choice: A Research Agenda Based on Self-Congruity Theory. In **PROCEEDINGS OF THE 4TH INTERNATIONAL RESEARCH SEMINAR ON MARKETING COMMUNICATIONS AND CONSUMER BEHAVIOR**, edited by Christian Derbaix, Lynn R. Khale, Dwight Merunka, and Alain Strazzieri. France: Institut d'Administration des Entreprises d'Aix-en-Provence, Universite d'Aix-Marseille, pp. 415-511.
261. Sirgy, M. Joseph and Stephan Grzeskowiak (2001). How to Measure the Consumer Well-Being Effect of Products and Services. In **MACROMARKETING 2001: GLOBALIZATION AND EQUITY**, edited by Don R. Rahtz and Pierre McDonagh, Graduate School of Business, The College of William and Mary, pp. 138-141.
262. Lee, Dong-Jin and M. Joseph Sirgy (2001). Quality-of-Life (QOL) Marketing: The Focal Variable, Antecedents, and Consequences. In **MACROMARKETING 2001: GLOBALIZATION AND EQUITY**, edited by Don R. Rahtz and Pierre McDonagh, Graduate School of Business, The College of William and Mary, pp. 80-82.

Publications in 2000

263. Sirgy, M. Joseph, Dhruv Grewal, and Tamara F. Mangleburg (2000). Retail Environment, Self-Congruity, and Retail Patronage: An Integrative Model and Research Agenda. **JOURNAL OF BUSINESS RESEARCH**, 49, 127-138.
264. Rahtz, Don and M. Joseph Sirgy (2000). Marketing of Healthcare within a Community: A Quality-of-Life Needs Assessment Model and Model. **JOURNAL OF BUSINESS RESEARCH**, 4, 165-176.
265. Cole, Dennis, M. Joseph Sirgy, and Monroe Murphy Bird (2000). How Do Managers Make teleological Evaluations in Ethical Dilemmas? Testing Part and Extending the Hunt-Vitell Model. **JOURNAL OF BUSINESS ETHICS**, 26, 259-269.
266. Sirgy, M. Joseph, Don Rahtz, Muris Cicic, and Robert Underwood, R. (2000). A Method for Assessing Residents' Satisfaction with Community-based Services: A Quality-of-Life Perspective. **SOCIAL INDICATORS RESEARCH**, 49, 279-316.
267. Sirgy, M. Joseph and Chenting Su (2000). The Ethics of Consumer Sovereignty in an Age of High Tech. **JOURNAL OF BUSINESS ETHICS**, 28, 1-14.
268. Sirgy, M. Joseph and Chenting Su (2000). Destination Image, Self-congruity, and Travel Behavior: Toward an Integrative Model. **JOURNAL OF TRAVEL RESEARCH**, 38, 340-352.
269. Sirgy, M. Joseph, Ferran Casas, Don Rahtz, Alex Michalos, and Bruno Zumbo. Eds. (2000). **DEVELOPMENTS IN QUALITY-OF-LIFE STUDIES**. Volume 3. Blacksburg, VA: International Society for Quality-of-Life Studies.
270. Efraty, David, M. Joseph Sirgy, and Philip Siegel (2000). The Job/Life Satisfaction Relationship among professional Accountants: Psychological Determinants and Demographic Differences. In **ADVANCES IN QUALITY-OF-LIFE THEORY AND RESEARCH**, Volume 1, edited by Ed Diener and Don Rahtz, Dordrecht, Netherlands: Kluwer Academic Publishers, pp. 129-157.
271. Sirgy, M. Joseph, Dong-Jin Lee, Newell Wright, and Val Larsen (2000). Developing a Measure of Consumer Well-Being. In **MARKETING CONTRIBUTIONS TO DEMOCRATIZATION AND SOCIOECONOMIC DEVELOPMENT**, edited by Clifford J. Shultz, II and Bruno Grabac. Arizona State University and University of Rijeka, pp. 372-385.

Publications in 1999

272. Rahtz, Don and M. Joseph Sirgy (1999). Assessing How Healthcare Programs Enhance The Community Quality of Life. In **PUBLIC-ORIENTED PROVIDER REPORT CARDS: A GUIDE FOR**

PROMOTING HEALTHCARE QUALITY TO THE PUBLIC, edited by Patrice Spath, Chicago: American Hospital Publishing, Inc.

273. Larsen, Val, M. Joseph Sirgy, and Newell D. Wright (1999). Materialism: The Construct, measures, Antecedents, and Consequences. **ACADEMY OF MARKETING STUDIES JOURNAL**, 3(2), 75-107.
274. Neal, Janet, M. Joseph Sirgy, and Muzzafer Uysal (1999). The Role of Satisfaction with Leisure Travel/Tourism Services and Experiences in Satisfaction with leisure Life and Overall Life. **JOURNAL OF BUSINESS RESEARCH**, 44 (March), 153-163.
275. Lee, Dong-Jin and M. Joseph Sirgy (1999). International Marketers' Quality-of-Life Orientation: A Measure and Validation Support. **JOURNAL OF BUSINESS ETHICS**, 18 (1), 73-89.
276. Sirgy, M. Joseph and Don Rahtz Eds. (1999). **DEVELOPMENTS IN QUALITY-OF-LIFE STUDIES**. Volume 2. Blacksburg, VA: International Society for Quality-of-Life Studies.

Publications in 1998

277. Sirgy, M. Joseph, Rustan Kosenko, H. Lee Meadow, Don R. Rahtz, Muris Cicic, Guang Xi Jin, Duygan Yarsuvat, David Blenkhorn, and Newell Wright (1998). Does Television Viewership Play a Role in the Perception of Quality of Life? **JOURNAL OF ADVERTISING**, 27 (Spring), 125-142.
278. Sirgy, M. Joseph, Dong-Jin Lee, Val Larsen, and Newell Wright (1998). Satisfaction with Material Possessions and General Well-Being: The Role of Materialism. **JOURNAL OF CONSUMER SATISFACTION/DISSATISFACTION AND COMPLAINT BEHAVIOR**, 11, 103-118.
279. Lee, Dong-Jin, M. Joseph Sirgy, and Chenting Su (1998). International Quality-of-Life Orientation: The Construct, Its Antecedents and Consequences. **RESEARCH IN MARKETING**, 14, 151-184.
280. Mangleburg, Tamara, M. Joseph Sirgy, Dhruv Grewal, Maria Hatzios, C. B. Claiborne, Danny Axsom, and Trina Bogle (1998). The Moderating Effect of Prior Experience in Consumers' Use of User -Image Based Versus Utilitarian Cues in Brand Attitude. **JOURNAL OF BUSINESS AND PSYCHOLOGY**, 13 (Fall), 101-113.
281. Sirgy, M. Joseph (1998). **INTEGRATED MARKETING COMMUNICATIONS: A SYSTEMS APPROACH**. Englewood Cliffs, NJ: Prentice Hall.
282. Sirgy, M. Joseph (1998). Materialism and Quality of Life. **SOCIAL INDICATORS RESEARCH**, 43, 227-260.
283. Sirgy, M. Joseph (1998). **QUALITY-OF-LIFE STUDIES AND SOCIAL INDICATORS RESEARCH: AN ANNOTATED BIBLIOGRAPHY OF SELECTED WORKS (1984-98)**. Blacksburg, VA: International Society for Quality-of-Life Studies.
284. Sirgy, M. Joseph (1998). **CLASSIC WORKS, LITERATURE REVIEWS, AND OTHER IMPORTANT REFERENCES IN QOL RESEARCH**. Blacksburg, VA: International Society for Quality-of-Life Studies.

Publications in 1997

285. Sirgy, M. Joseph, Dhruv Grewal, Tamara F. Mangleburg, Jae O. Park, Kaye Chon, C. B. Claiborne, J. S. Johar, and Harold Berkman (1997). Assessing the Predictive Validity of Two Methods of Measuring Self-Image Congruence. **JOURNAL OF THE ACADEMY OF MARKETING SCIENCE**, 25 (3), 229-241.
286. Berkman, Harold, Jay Lindquist, and M. Joseph Sirgy (1997). **CONSUMER BEHAVIOR: CONCEPTS AND MARKETING STRATEGY**. Lincolnwood, IL: NT Books.
287. Sirgy, M. Joseph (1997). The Case against Economic Competition in an Increasing World of High Tech. **SOCIAL INDICATORS NETWORK NEWS**, 52 (Autumn/November), 13-15.

288. Johar, J. S., M. Joseph Sirgy, and Dong-Jin Lee (1997), Advertising Standardization Vs. Adaptation Decisions: The Role of Positioning Strategy, Product Type, and Advertising Culture. **PROCEEDINGS OF THE 40TH EUROPEAN MARKETING ASSOCIATION CONFERENCE.**

Publications in 1996

289. Sirgy, M. Joseph (1996). The Impact of International Tourism on the Societal Quality of Life in Third World Countries. **SOCIAL INDICATORS NETWORK NEWS**, Summer (August), 5-7.
290. Samli, A. C. and M. Joseph Sirgy (1996). The Advertising Industry in a Turbulent Environment: A Research Agenda and a Call to Action. **JOURNAL OF CURRENT ISSUES AND RESEARCH IN ADVERTISING**, 18 (Fall), 1-14. [This is a position paper that was followed by three commentaries.]
291. Sirgy, M. Joseph (1996). The Democratic Corporation: Russell L. Ackoff. **JOURNAL OF MACROMARKETING**, 16 (Spring), 160-162.
292. Sirgy, M. Joseph (1996). A Pragmatic Approach to Business Ethics: Alex Michalos. **JOURNAL OF MACROMARKETING**, 16 (Spring), 16-162.
293. Sirgy, M. Joseph and Dong-Jin Lee (1996). Setting Socially Responsible Marketing Objectives: A Quality-of-Life Approach. **EUROPEAN JOURNAL OF MARKETING**, 30(2), 20-27.
294. Sirgy, M. Joseph (1996). Strategic Marketing Planning Guided by the Quality-of-Life (QOL) Concept. **JOURNAL OF BUSINESS ETHICS**, 15 (March), 241-259.
295. Sirgy, M. Joseph, Dong-Jin Lee, and J. S. Johar (1996). Positioning Strategies and Standardization/Adaptation Decisions in International Advertising. In **AMERICAN MARKETING ASSOCIATION SUMMER PROCEEDINGS**, Chicago, IL: pp. 336-337.

Publications in 1995

296. Johar, J. S. and M. Joseph Sirgy (1995). Using Segment Congruence Analysis to Determine Actionability of Travel/Tourism Segments. **JOURNAL OF TOURISM AND TRAVEL MARKETING**, 4(3), 1-18.
297. Meadow, H. Lee, M. Joseph Sirgy, and Don Rahtz. Eds. (1995). **DEVELOPMENTS IN QUALITY-OF-LIFE STUDIES IN MARKETING**, volume 5, DeKalb, IL: Academy of Marketing Science (Proceedings of the fifth Conference on Quality of Life and Williamsburg, VA, November 1992).
298. Sirgy, M. Joseph and A. C. Samli Eds. (1995). **NEW DIMENSIONS IN MARKETING AND QUALITY-OF-LIFE RESEARCH**, second edition, Westport, CT: Greenwood Press.
299. Sirgy, M. Joseph, Dennis Cole, Rustan Kosenko, H. Lee Meadow, Don Rahtz, Muris Cicic, Guang Xi Jin, Duygun Yarsuvat, David Blenkhorn, and Natasha Nagpal (1995). A Life Satisfaction Measure: Additional Validation Data for the Congruity Life Satisfaction Measure. **SOCIAL INDICATORS RESEARCH**, 34(2), 237-259.
300. Sirgy, M. Joseph (1995). Marketing Ethics: A Commentary on Craig Smith's Article. **SLOAN MANAGEMENT REVIEW**, 37 (Fall), 5-6.
301. Sirgy, M. Joseph, H. Lee Meadow, and A. C. Samli (1995). Past, Present, and Future: An Overview of Quality-of-Life Research in Marketing. In **NEW DIMENSIONS OF MARKETING AND QUALITY-OF-LIFE RESEARCH**, edited by M. Joseph Sirgy and A. C. Samli, Westport, CT: Greenwood Press, pp. 335-364.
302. Efraty, David and M. Joseph Sirgy (1995). Occupational Prestige and Bureaucratization Effects on the Spillover between Job Satisfaction and Life Satisfaction: Reconceptualization. In **NEW DIMENSIONS OF MARKETING AND QUALITY-OF-LIFE RESEARCH**, Joseph Sirgy and A. C. Samli, Westport, CT: Greenwood Press, pp. 253-266.

303. Sirgy, M. Joseph, Dennis Cole, Rustan Kosenko, H. Lee Meadow, Don Rahtz, Muris Cacic, Guang Xi Jin, Duygun Yarsuvat, David L. Blenkhorn, and Natasha Nagpal (1995). Developing a Life Satisfaction Measure Based on Need Hierarchy Theory. In **NEW DIMENSIONS OF MARKETING AND QUALITY-OF-LIFE RESEARCH**, edited by M. Joseph Sirgy and A. C. Samli, Westport, CT: Greenwood Press, pp. 3-26.
304. Sirgy, M. Joseph, Don Rahtz, H. Lee Meadow, and James Littlefield (1995). Satisfaction with Health Care Services and Life Satisfaction among Elderly and Nonelderly Consumers. **DEVELOPMENTS IN QUALITY-OF-LIFE STUDIES IN MARKETING**, vol. 5, edited by Lee Meadow, M. Joseph Sirgy, and Don Rahtz, DeKalb, IL: Academy of Marketing Science, pp. 87-91.
305. Lee, Dong-Jin and M. Joseph Sirgy (1995). The Evolution of the Quality-of-Life Concept in Marketing Thought. **DEVELOPMENTS IN QUALITY-OF-LIFE STUDIES IN MARKETING**, vol. 5, edited by H. Lee Meadow, M. Joseph Sirgy, and Don Rahtz, DeKalb, IL: Academy of Marketing Science, pp. 19-24.
306. Neal, Janet, Muzaffer Uysal, and M. Joseph Sirgy (1995). Developing a Macro Measure of Quality-of-Life/Leisure Satisfaction with Travel/Tourism Services: Stage One (Conceptualization). **DEVELOPMENTS IN QUALITY-OF-LIFE STUDIES IN MARKETING**, vol. 5, edited by H. Lee Meadow, M. Joseph Sirgy, and Don Rahtz, DeKalb, IL: Academy Science, pp. 145-151.
307. Lee, Dong-Jin and M. Joseph Sirgy (1995). Determinants of Involvement in the Consumer/Marketing Life Domain in Relation to Quality of Life: A Theoretical Model and Research Agenda. **DEVELOPMENTS IN QUALITY-OF-LIFE STUDIES IN MARKETING**, vol. 5, edited by H. Lee Meadow, M. Joseph Sirgy, and Don Rahtz, DeKalb, IL: Academy Science, pp. 13-18.
308. Lee, Dong-Jin and M. Joseph Sirgy (1995). Decision Making Criteria for Program Standardization Versus Adaptation in International Marketing: Hypothesized Between Traditional and Quality-of-Life Marketers. **DEVELOPMENTS IN QUALITY-OF-LIFE STUDIES IN MARKETING**, vol. 5, edited by H. Lee Meadow, M. Joseph Sirgy, and Don Rahtz, DeKalb, IL: Academy of Marketing Science, pp. 115-120.

Publications in 1994

309. Sirgy, M. Joseph (1994). Quality of Life: Martha C. Nussbaum and Amartya Sen. **JOURNAL OF MACROMARKETING**, 14 (Fall), 76-80.
310. Sirgy, M. Joseph, David Hansen, and James E. Littlefield (1994). Does Hospital Satisfaction Affect Life Satisfaction? **JOURNAL OF MACROMARKETING**, 14 (Fall), 36-46.
311. Sirgy, M. Joseph and Dong-Jin Lee (1994). Relationship Marketing and Beyond: A Quality-of-Life Approach to Consumer Marketing. **RELATIONSHIP MARKETING: THEORY, METHODS, AND APPLICATIONS**, edited by Jagdish N. Sheth and Atul Parvatiyar, Atlanta: GA: Center for Relationship Marketing, Emory University.
312. Underwood, Robert, M. Joseph Sirgy, and J. S. Johar (1994). The Moderating Effects of Belief Strength, Involvement, and Self-Monitoring on the Role of Anticipatory Self-Evaluation in Consumer Purchase Motivation. **DEVELOPMENTS IN MARKETING SCIENCE**, vol. 17, edited by Elizabeth Wilson and William C. Black, Baton Rouge, LA: Academy of Marketing Science, pp. 267-271.
313. Lee, Dong-Jin and M. Joseph Sirgy (1994). The Effects of Brand Prestige and Country of Manufacture on Consumers' Brand Evaluation and Purchase Intention. **DEVELOPMENTS IN MARKETING SCIENCE**, vol. 17, edited by Elizabeth Wilson and William C. Black, Baton Rouge, LA: Academy of Marketing Science, pp. 294-298.
314. Sirgy, M. Joseph and Don Rahtz (1994). Corporate Strategy and Quality of Life: A Strategy Planning Philosophy and Model for a Changing Health Care Environment. **ADVANCES IN**

HEALTHCARE RESEARCH, edited by H. Lee Meadow and Harlan Spotts, DeKalb, IL: American Association for Advances in Health Care Research, pp. 125-132.

Publications in 1993

315. Sirgy, M. Joseph (1993). Review of 'The Psychology of Unavailability: Explaining Scarcity and Cost Effects on Value' edited by Michael Lynn, Special Issue of Basic and Applied Social Psychology, 1992, 13, March Issue, **JOURNAL OF MARKETING RESEARCH**, 30 (August), 395-398.
316. Sirgy, M. Joseph (1993). A Global Marketing Strategy for Small and Medium Size Firms: A Quality of Life (QOL) Approach. **PROCEEDINGS OF THE INTERNATIONAL SYMPOSIUM OF GAINING COMPETITIVE ADVANTAGE THROUGH MARKETING**, edited by Nik Rahimah Nik Yacob, Abdul Razak Sulaiman, and Osman Zain, Kuala Lumpur, Malaysia: Faculty of Business Management, University Kebangsaan Malaysia.
317. Sirgy, M. Joseph, J. S. Johar, and Stanley Wise (1993). Role of Anticipatory Self-Evaluation in Consumer Purchase Motivation. **DEVELOPMENTS IN MARKETING SCIENCE**, vol. 16, edited by Michael Levy and Dhruv Grewal, Coral Gables, FL: Academy Science, pp. 69-73.
318. Sirgy, M. Joseph (1993). Criticism of Research Will End If We All Work Together. **MARKETING EDUCATOR**, 12 (Spring), 1 & 6.

Publications in 1992

319. Sirgy, M. Joseph, H. Lee Meadow, Don Rahtz, and A. C. Samli Eds. (1992). **DEVELOPMENTS IN QUALITY-OF-LIFE STUDIES IN MARKETING**, volume 4, Blacksburg, VA: Academy of Marketing Science (Proceedings of the Fourth Conference on Quality of Life and Marketing, Washington, DC, November 1992).
320. Sirgy, M. Joseph and J. S. Johar (1992). Value Expressive Versus Utilitarian Advertising Appeals: A Reply to Shavitt. **JOURNAL OF ADVERTISING**, 21(June), 53-54.
321. Ericksen, Mary K. and M. Joseph Sirgy. (1992). Employed Females' Clothing Preference, Self-Image Congruence, and Career Anchorage. **JOURNAL OF APPLIED SOCIAL PSYCHOLOGY**, 22(5), 408-422.
322. Lee Meadow, John T. Mentzer, Don R. Rahtz, and M. Joseph Sirgy. (1992). A Life Satisfaction Measure Based on Judgment Theory. **SOCIAL INDICATORS RESEARCH**, 26(1), 23-59.
323. Sirgy, M. Joseph, A. C. Samli, and Mary Ann Lederhaus (1992). Distorted Risk Management as It Affects Underprivileged Consumers. In **SOCIAL RESPONSIBILITY IN MARKETING**, edited by A. C. Samli, Westport, CT: Greenwood Press, pp. 69-83.
324. Sirgy, M. Joseph, J. S. Johar, and C. B. Claiborne (1992). Self-Concept Motivation as Mediator between Self-Image Congruence and Attitude/Intention. **DEVELOPMENTS IN MARKETING SCIENCE**, vol. 15, edited by Victoria L. Crittenden, Chestnut Hill, MA: Academy of Marketing Science, pp. 402-406.
325. Johar, J. S. and M. Joseph Sirgy (1992). Purchase Motivation as a Function of Self-Congruity and Functional Congruity: A Structural-Causal Analysis. **DEVELOPMENTS IN MARKETING SCIENCE**, vol. 15, edited by Victoria L. Crittenden, Chestnut Hill, MA: Academy of Marketing Science, pp. 278-283.
326. Vashi, Vidyut and M. Joseph Sirgy (1992). Toward and Attribution Model of Brand Loyalty. **DEVELOPMENTS IN MARKETING SCIENCE**, vol. 15, edited by Victoria L. Crittenden, Chestnut Hill, MA: Academy of Marketing Science, pp. 100-104.
327. Cole, Dennis, Newell Wright, M. Joseph Sirgy, Rustan Kosenko, Don Rahtz and H. Lee Meadow (1992). Testing the Reliability and Validity of Two Measures of Materialism (Belk's and

- Richins¹). **DEVELOPMENTS IN MARKETING SCIENCE**, vol. 15, edited by Victoria L. Crittenden, Chestnut Hill, MA: Academy of Marketing Science, pp. 383-387.
328. Sirgy, M. Joseph (1992). Evaluating Research Impact in Marketing. **MARKETING EDUCATOR**, 11 (Spring), 1 & 9.
329. Sirgy, M. Joseph (1992). Can We Ever See Eye-to-Eye on Academic Issues in Marketing. **ACADEMY OF MARKETING SCIENCE NEWSLETTER**, 13(January), 9 & 15.

Publications in 1991

330. Efraty, David, M. Joseph Sirgy, and C. B. Claiborne (1991). The Effects Alienation on Organizational Identification: A Quality-of-Life Model. **JOURNAL OF BUSINESS AND PSYCHOLOGY**, 6 (Fall), 57-78.
331. Sirgy, M. Joseph (1991). Quality-of-Life Studies in Marketing and Management: An Overview. **JOURNAL OF BUSINESS AND PSYCHOLOGY**, 6 (Fall), 3-8.
332. Sirgy, M. Joseph, John T. Mentzer, Don R. Rahtz, and H. Lee Meadow (1991). Satisfaction with Healthcare Services Consumption and Life Satisfaction among the Elderly. **JOURNAL OF MACROMARKETING**, 11(1), 24-39.
333. Johar, J. S. and M. Joseph Sirgy (1991). Value Expressive Versus Utilitarian Advertising Appeals: When and Why to Use Which Appeal. **JOURNAL OF ADVERTISING**, (September), 23-34.
334. Sirgy, M. Joseph, J. S. Johar, A. C. Samli, and C. B. Claiborne. (1991). Self-Congruity versus Functional Congruity: Predictors of Consumer Behavior. **JOURNAL OF THE ACADEMY OF MARKETING SCIENCE**, 19 (Fall), 363-375.
335. Sirgy, M. Joseph (1991). Can Business and Government Help Enhance the Quality of Life (QOL) of Workers and Consumers? **JOURNAL OF BUSINESS RESEARCH**, 22 (June), 327-334, and 23 (August), 1-8.
336. Wright, Newell, C. B. Claiborne, and M. Joseph Sirgy (1991). The Effects of Product Symbolism on Consumer Self-Concept. **ADVANCES IN CONSUMER RESEARCH**, edited by John Sherry and Brian Sternthal, Provo, UT: Association for Consumer Research, 311-318.
337. Rahtz, Don R., H. Lee Meadow, and M. Joseph Sirgy (1991). Healthcare Satisfaction Dimensions and Life Satisfaction: Exploring the Racial Issue among the Elderly. **ADVANCES FOR HEALTH CARE RESEARCH**, edited by Anne L. Balzs and R. Hoverstad, Norman OK: American Association for Advances in Health Care Research, pp. 171-180.
338. Johar, J. S. and M. Joseph Sirgy (1991). Efficacy of a Symbolic Advertising Appeal for an Ego-Sensitive Product: A Cross-Cultural Analysis. **PROCEEDINGS OF THE WORLD MARKETING CONGRESS**, Copenhagen, Denmark, August 1991.
339. Johar, J. S. and M. Joseph Sirgy (1991). Purchase Motivation as a Function of Self-Congruity versus Functional Congruity as a Function of Product Usage. **PROCEEDINGS OF THE 20TH ANNUAL WESTERN DECISION SCIENCES CONFERENCE**, Kauai, Hawaii, 1991.
340. Bahn, Kenneth and M. Joseph Sirgy (1991). Attribute Similarity Between Brand Discrimination and Brand Preference Tasks in Children: An Extension. **PROCEEDINGS OF THE SUMMERS' EDUCATORS CONFERENCE OF THE AMERICAN MARKETING ASSOCIATION**, Chicago: American Marketing Association, pp. 432-437.
341. Efraty, David and M. Joseph Sirgy (1991). Organizational Commitment and Identification as a Function of Self-Image Congruence. **PROCEEDINGS OF THE ASSOCIATION OF MANAGEMENT**, New York, Association of Management, pp. OB46-OB50.
342. Rosenberg, H., M. Joseph Sirgy, J. L. Leete, K. Kowles, and C. Silberberg (1991). **THE ADVERTISING AGENCY: AN INDUSTRY-SMALL BUSINESS PROFILE**, U.S. Small Business Administration.

Publications in 1990

343. Meadow, H. Lee and M. Joseph Sirgy. Eds. (1990). **QUALITY-OF-LIFE STUDIES IN MARKETING AND MANAGEMENT** (Proceedings of the Third Conference on Quality of Life and Marketing), Blacksburg, VA: Virginia Polytechnic Institute and State University.
344. Sirgy, M. Joseph. Ed. (1990). **SYSTEMS RESEARCH AND MANAGEMENT** (Proceedings of the Southeastern Regional Conference of the International Society for Systems Sciences, Blacksburg, VA: The International Society for Systems Sciences.
345. Sirgy, M. Joseph (1990). Toward a Theory of Social Relations: The Regression Analog. **BEHAVIORAL SCIENCE** 35(4), 195-206.
346. Sirgy, M. Joseph (1990). Self-Cybernetics: Toward an Integrated Model of Self-Concept Processes. **SYSTEMS RESEARCH**, 7(1), 19-32.
347. Sirgy, M. Joseph. (1990). A Regression Approach to Conceptualizing and Analyzing Marketing Transactions. **JOURNAL OF THE ACADEMY OF MARKETING SCIENCE**, 18 (Winter), 31-42.
348. Efraty, David and M. Joseph Sirgy (1990). The Effects of Quality of Working Life (QWL) on Employee Behavioral Responses. **SOCIAL INDICATORS RESEARCH**, 22(1), 31-47.
349. Claiborne, C. B. and M. Joseph Sirgy (1990). Self-Congruity as a Model of Attitude Formation and Change: Conceptual Review and Guide for Future Research. **DEVELOPMENTS IN MARKETING SCIENCE**, vol. 13, edited by B. J. Dunlap, Cullowhee, NC: Academy of Marketing Science, pp. 1-7.
350. Efraty, David and M. Joseph Sirgy (1990). Job Satisfaction and Life satisfaction Among Professionals and Paraprofessionals. **QUALITY-OF-LIFE STUDIES IN MARKETING AND MANAGEMENT**, edited by H. Lee Meadow and M. Joseph Sirgy, Blacksburg, VA: Virginia Tech, Center for Strategy and Marketing Studies, pp. 157-169.
351. Kosenko, Rustan, M. Joseph Sirgy, and David Efraty. (1990). A Life Satisfaction Measure Based on Need Hierarchy Theory: Initial Results. **QUALITY-OF-LIFE STUDIES IN MARKETING AND MANAGEMENT**, edited by H. Lee Meadow and M. Joseph Sirgy, Blacksburg, VA: Virginia Tech, Center for Strategy and Marketing Studies, pp. 657-667.
352. Sirgy, M. Joseph and Robert H. Giles, Jr. (1990). System Objectives: Dimensions and Determinants. **SYSTEMS RESEARCH AND MANAGEMENT**, edited by M. Joseph Sirgy, Blacksburg, VA: Virginia Tech, Center for Strategy and Marketing Studies, pp. 29-35.
353. Sirgy, M. Joseph, Robert H. Giles, Jr. and Barbara Knuth (1990). A Systems Model for Unifying Quality-of-Life Research. **SYSTEMS RESEARCH AND MANAGEMENT**, edited by M. Joseph Sirgy, Blacksburg, VA: Virginia Tech, Center for Strategy and Marketing Studies, pp.165-176.
354. Sirgy, M. Joseph (1990). Can Marketing Contribute Significantly to the Quality of Life? **MARKETING EDUCATOR**, 9 (Fall), p. 4.

Publications in 1989

355. Johar, J. S. and M. Joseph Sirgy (1989). Positioning Models in Marketing: Traditional Uses and Misuses. **WERBEFORSCHUNG & PRAXIS**, 6, 210-212.
356. Johar, J. S. and M. Joseph Sirgy (1989). Positioning Models in Marketing: Toward a Normative-Integrative Model. **JOURNAL OF BUSINESS AND PSYCHOLOGY**, 3(4), 475-485.
357. Rahtz, Don, M. Joseph Sirgy, and H. Lee Meadow (1989). Correlates of Television Orientation Among the Elderly. **JOURNAL OF ADVERTISING**, 18(3), 9-20.
358. Sirgy, M. Joseph (1989). Toward a Theory of Social Organization: A Systems Approach. **BEHAVIORAL SCIENCE**, 34(4), 272-285.

359. Eriksen, Mary Kay and M. Joseph Sirgy (1989). Achievement Motivation and Clothing Behavior of Working Women: A Self-Image Congruence Analysis. **JOURNAL OF SOCIAL BEHAVIOR AND PERSONALITY**, 4(4), 307-326.
360. Sirgy, M. Joseph, A. C. Samli, Kenneth Bahn, and Theofanis Varvoglis (1989). Congruence between Store Image and Self-Image. In **RETAIL MARKETING STRATEGY**, edited by A. C. Samli, Westport, CT: Greenwood Press, pp. 207-219.
361. Sirgy, M. Joseph and A. C. Samli (1989). The Store Loyalty Concept: Dimensions and Measurement. In **RETAIL MARKETING STRATEGY**, edited by A. C. Samli, Westport, CT: Greenwood Press, pp. 279-305.
362. Sirgy, M. Joseph and A. C. Samli (1989). Self-Image Congruence versus Socioeconomic Status: Predictors of Patronage of Upscale and Downscale Stores. **THE CUTTING EDGE: PROCEEDINGS OF THE STORE PATRONAGE CONFERENCE**, edited by William Darden Baton Rouge, LA: Louisiana State University, Department of Marketing, pp. 35-45.
363. Rahtz, Don R., M. Joseph Sirgy, and H. Lee Meadow (1989). Exploring the Relationship between Healthcare Services Satisfaction and Life Satisfaction Among the Elderly. **DEVELOPMENTS IN MARKETING SCIENCE**, VOL. 12, edited by John Hawes and John Thanopoulos, Academy of Marketing Science, pp. 531-536.

Publications in 1988

364. Sirgy, M. Joseph and Tamara Fox Mangleburg (1988). Toward a General Theory of Social System Development: A Management/Marketing Perspective. **SYSTEMS RESEARCH**, 5(2), 115-130.
365. Sirgy, M. Joseph (1988). Theory versus Model: A Comment on 'Toward a Consistent Terminology for Management Theory Building'. **SYSTEMS RESEARCH**, 5(2), 171.
366. Sirgy, M. Joseph. (1988). Two Hierarchical Dimensions of Research Concepts: Rejoinder to Acar's Response. **SYSTEMS RESEARCH**, 5(2), 174-175.
367. Sirgy, M. Joseph (1988). Strategies for Developing General System Theories. **BEHAVIORAL SCIENCE**, 33(1), 25-37.
368. Samli, A. C. and M. Joseph Sirgy (1988). Evolution of Retail Strategies: The Strategy of Differential Congruence. **RETAILING: ITS PRESENT AND FUTURE**, edited by Robert King, Charleston, SC: Academy of Marketing Science, pp. 1-5.
369. Rahtz, Don R., M. Joseph Sirgy, and Rustan Kosenko (1988). Using Demographics and Psychographic Dimensions to Discriminate Between Mature Heavy and Light Television Users: An Exploratory Analysis. **DEVELOPMENTS IN MARKETING SCIENCE**, VOL. 11, edited by Kenneth Bahn, Blacksburg, VA: Academy of Marketing Science, pp. 2-7.
370. Sirgy, M. Joseph (1988). Technology Transfer and Quality of Life: A Systems Approach. **TECHNOLOGY MANAGEMENT**, edited by Tarek M. Khalil and Buleant A. Bayraktar, Interscience Enterprises Limited with UNESCO, Geneva, Switzerland, pp. 377-383.
371. Rahtz, Don, M. Joseph Sirgy, and H. Lee Meadow (1988). Elderly Life Satisfaction and Television Viewership: Replication and Extension. **1988 AMA WINTER EDUCATORS' CONFERENCE**, edited by Stanley Shapiro and H. H. Walle, Chicago: American Marketing Association, pp. 409-413.
372. Rahtz, Don, M. Joseph Sirgy, and H. Lee Meadow (1988). Elderly Life Satisfaction and Television Viewership: An Exploratory Study. **ADVANCES FOR CONSUMER RESEARCH**, VOL. 15, edited by M. J. Houston, Provo, UT: Association for Consumer Research, pp. 141-145.

Publications in 1987

373. Bahn, Kenneth and M. Joseph Sirgy. Eds. (1987). **WORLD MARKETING CONGRESS. VOL. 3.** Blacksburg, VA: Academy of Marketing Science.
374. Sirgy, M. Joseph (1987). A Social Cognition Model of Consumer Problem Recognition. **JOURNAL OF THE ACADEMY OF MARKETING SCIENCE**, 15 (Winter), 53-61.
375. Sirgy, M. Joseph (1987). Toward a General Systems Theory of Social Behavior: A Psychocybernetic Perspective. **SYSTEMS RESEARCH**, 4(2), 93-110.
376. Sirgy, M. Joseph and A. C. Samli (1987). Functional/Dysfunctional Consumer Behavior: A Normative Framework for Public Policy. **MINORITY MARKETING: ISSUES AND PROSPECTS**, edited by Robert King, Charleston, SC: Academy of Marketing Science, pp. 78-82.
377. Sirgy, M. Joseph (1987). A Social Cognition Model of Action for Action III: Information Cybernetics. **PROCEEDINGS OF THE 1987 ANNUAL CONVENTION OF THE AMERICAN PSYCHOLOGICAL ASSOCIATION - CONSUMER PSYCHOLOGY DIVISION**, edited by Linda F. Alwitt, published by Lynn R. Kahle, University of Oregon, 1988.
378. Sirgy, M. Joseph (1987). The Moderating Role of Response Mode in Consumer Self-Esteem/Self-Consistency Effects. **1987 AMA WINTER EDUCATORS' CONFERENCE**, edited by Russell Belk et al., Chicago: American Marketing Association, pp. 50-55.
379. Sirgy, M. Joseph (1987). Strategies for Constructing Marketing Theories Having Greater Unifying Power. **1987 AMA WINTER EDUCATORS' CONFERENCE**, edited by Russell Belk et al., Chicago: American Marketing Association, pp. 270-274.
380. Sirgy, M. Joseph, Nancy K. Sutherland, Helen Bushnell, and Tamara Fox (1987). **INSTRUCTOR'S MANUAL AND TEST BANK FOR BERKMAN AND GILSON'S ADVERTISING TEXT.** New York: Random House.

Publications in 1986

381. Sirgy, M. Joseph (1986). **SELF-CONGRUITY: TOWARD A NEW THEORY OF PERSONALITY AND CYBERNETICS.** New York: Praeger Publishers.
382. Sirgy, M. Joseph and Robert H. Giles, Jr. (1986). Succession as an Alternative Concept to the Product Life Cycle. **SYSTEMS RESEARCH**, 3(4), 233-242.
383. Sirgy, M. Joseph and Pradeep Tyagi (1986). An Attempt toward an Integrated Theory of Consumer Psychology and Decision Making. **SYSTEMS RESEARCH**, 3(3), 161-176.
384. Sirgy, M. Joseph (1986). A Quality of Life Theory Derived from Maslow's Developmental Perspective: 'Quality' Is Related to Progressive Satisfaction of a Hierarchy of Needs, Lower Order and Higher. **AMERICAN JOURNAL OF ECONOMICS AND SOCIOLOGY**, 45 (July), 329-342.
385. Samli, A. C., M. Joseph Sirgy, and H. Lee Meadow (1986). Marketing Contribution to Quality of Life. In **MARKETING/QUALITY-OF-LIFE INTERFACE**, edited by A. C. Samli, Westport, CT: Greenwood Press, pp. 3-14.
386. Sirgy, M. Joseph and Michael Morris (1986). The Growth of the Marketing Discipline in Relation to Quality of Life: A General Systems Perspective. In **MARKETING/QUALITY-OF-LIFE INTERFACE**, edited by A. C. Samli, Westport, CT: Greenwood Press, pp. 312-333.
387. Sirgy, M. Joseph (1986). A Proposed Social Cognition Model of Purchase Motivation. **PROCEEDINGS OF THE AMERICAN PSYCHOLOGICAL ASSOCIATION - CONSUMER PSYCHOLOGY DIVISION ANNUAL CONFERENCE**, edited by Joel G. Saegert, American Psychological Association, pp. 111- 117.
388. Sirgy, M. Joseph (1986). A Social Cognition Model of Action II: Self-Congruity. **PROCEEDINGS OF THE AMERICAN PSYCHOLOGICAL ASSOCIATION - CONSUMER PSYCHOLOGY ANNUAL CONFERENCE**, edited by Joel G. Saegert, American Psychological Association, pp. 49-56.

389. Sirgy, M. Joseph, J. S. Johar, and Michael Wood (1986). Determinants of Product Value-Expressiveness: Another Look at Conspicuousness, Differentiation, and Common Usage. **DEVELOPMENTS IN MARKETING SCIENCE**, Vol.9, edited by Naresh Malhotra, Atlanta, GA: Academy of Marketing Science, pp. 35-39.
390. Sirgy, M. Joseph and Michael Morris. (1986). General Systems Theory and Social Marketing. **PROCEEDINGS OF THE INTERNATIONAL CONFERENCE ON MENTAL IMAGES, VALUES, AND REALITY**, Business and Industrial Systems Area, edited by John A. Dillon, Jr. Vol. 2, Seaside, CA: Intersystems Publications, pp. J112-J127.
391. Sirgy, M. Joseph and Robert Giles, Jr. (1986). A Systems Model for Setting Advertising Objectives. **PROCEEDINGS OF THE INTERNATIONAL CONFERENCE ON MENTAL IMAGES, VALUES, AND REALITY**, Business and Industrial Systems Area, edited by John A. Dillon, Jr. Vol. 2, Seaside, CA: Intersystems Publications, pp. J173-J184.

Publications in 1985

392. Sirgy, M. Joseph and A. C. Samli (1985). A Path Analytic Model of Store Loyalty Involving Self-Concept, Store Image, Socioeconomic Status, and Geographic Loyalty. **JOURNAL OF THE ACADEMY OF MARKETING SCIENCE**, 13(Summer), 265-291.
393. Sirgy, M. Joseph (1985). Self-Image/Product-Image Congruity and Consumer Decision-Making. **INTERNATIONAL JOURNAL OF MANAGEMENT**, 2 (December), 49-63.
394. Sirgy, M. Joseph (1985). Using Self-Congruity and Ideal Congruity to Predict Purchase Motivation. **JOURNAL OF BUSINESS RESEARCH**, 13 (June), 195-206.
395. Sirgy, M. Joseph (1985). A Conceptualization of the Consumer Behavior Discipline. **JOURNAL OF THE ACADEMY OF MARKETING SCIENCE**, 13 (Winter), 104-121.
396. Sirgy, M. Joseph, Michael Morris, and A. C. Samli (1985). The Question of Value in Social Marketing. **AMERICAN JOURNAL OF ECONOMICS AND SOCIOLOGY** 44 (April), 215-228.
397. Sirgy, M. Joseph (1985). Achievement Motivation, Technology Transfer, and National Development: A Systems Model. In **TECHNOLOGY TRANSFER: GEOGRAPHIC, ECONOMIC, CULTURAL, AND TECHNICAL DIMENSIONS**, edited by A. C. Samli, Westport, CT: Quorum Books, pp. 193-216.
398. Sirgy, M. Joseph, A. C. Samli, and Kenneth Bahn (1985). Personality, Culture, and Technology Transfer: A Parsonian Social Systems Perspective. In **TECHNOLOGY TRANSFER: GEOGRAPHIC, ECONOMIC, CULTURAL, AND TECHNICAL DIMENSIONS**, edited by A. C. Samli, Westport, CT: Quorum Books, pp. 177-192.
399. Ericksen, Mary Kay and M. Joseph Sirgy. (1985). Achievement Motivation and Consumption of Clothing Styles of White-Collar Working Women. In **PSYCHOLOGY OF FASHION, VOL. 2**, edited by Michael Solomon, New York: D. C. Heath & Co, pp. 357-370.
400. Sirgy, M. Joseph and J. S. Johar (1985). Self-Image Congruence Models Versus Multiattribute Attitude Models: When to Use Which Positioning Model. **1985 AMA EDUCATORS' PROCEEDINGS**, edited by Robert F. Lusch, Gary T. Ford, Gary L. Frazier, Roy D. Howell, Charles A. Ingene, Michael Reilly, and Ronald W. Stampfl, Chicago: American Marketing Association, pp. 11-15.
401. Morris, Michael and M. Joseph Sirgy (1985). An Application of General Systems Theory to Marketing Channels. **1985 AMA EDUCATORS' PROCEEDINGS**, edited by Robert F. Lusch, Gary T. Ford, Gary L. Frazier, Roy D. Howell, Charles A. Ingene, Michael Reilly, and Ronald W. Stampfl, Chicago: American Marketing Association.
402. Sirgy, M. Joseph (1985). A Social Cognition Model of Action I: Self-Cybernetics. **PROCEEDINGS OF THE DIVISION OF CONSUMER PSYCHOLOGY, AMERICAN PSYCHOLOGICAL ASSOCIATION, 1985 ANNUAL CONVENTION**, edited by Wayne D. Hoyer and published for

Division 23, by H. Bruce Lammers and Sonja Marchand, Northridge, CA: California State University at Northridge, pp. 51-55.

403. Morris, Michael and M. Joseph Sirgy (1985). Cybernetic/Control Framework for Marketing Channels. **DEVELOPMENTS IN MARKETING SCIENCE**, vol. 8, edited by Naresh Malhotra, Atlanta, GA: Academy of Marketing Science, pp. 211-215.
404. Sirgy, M. Joseph and J. S. Johar (1985). Measures of Product Value-Expressiveness: An Initial Test of Reliability and Validity. **PROCEEDINGS OF THE DIVISION OF CONSUMER PSYCHOLOGY, AMERICAN PSYCHOLOGICAL ASSOCIATION**, 1985 ANNUAL CONVENTION, edited by Wayne D. Hoyer and published for Division 23 by H. Bruce Lammers and Sonja Marchand, Northridge, CA: California State University at Northridge, pp. 99-103.
405. Sirgy, M. Joseph, A. C. Samli, Kenneth Bahn, and Theofanis Varvoglis (1985). Self-Concept and Retail Strategy. **DEVELOPMENTS IN MARKETING SCIENCE**, vol. 8, edited by Naresh Malhotra, Atlanta, GA: Academy of Marketing Science, pp.2-6.
406. Sirgy, M. Joseph, A. C. Samli, Kenneth Bahn, and Theofanis Varvoglis (1985), Affective Social Congruity and Store Patronage. **DEVELOPMENTS IN MARKETING SCIENCE**, vol. 8, edited by Naresh Malhotra, Atlanta, GE: Academy of Marketing Science, pp. 7-11.
407. Sirgy, M. Joseph and Michael Morris (1985). Social Exchange: The Regression Analog. **SYSTEMS INQUIRING: THEORY, PHILOSOPHY, METHODOLOGY**. vol. 1, edited by Bela H. Banathy, Seaside, CA: Intersystems Publications, pp. 96-101.
408. Sirgy, M. Joseph (1985). Social System Interdependence and Coordination: A Self-Concept Perspective. **SYSTEMS INQUIRING: APPLICATIONS**. Vol. 2, edited by Bela H. Banathy, Seaside, CA: Intersystems Publications, pp. 918-924.
409. Sirgy, M. Joseph and Robert Giles (1985). Goal Formulation in Human Activity Systems: A General Systems Model. **SYSTEMS INQUIRING: APPLICATIONS**. Vol. 2, edited by Bela H. Banathy, Seaside, CA: Intersystems Publications, pp. 635-641.

Publications in 1984

410. Sirgy, M. Joseph (1984). **MARKETING AS SOCIAL BEHAVIOR: A GENERAL SYSTEMS THEORY**. New York: Praeger Publishers.
411. Sirgy, M. Joseph (1984). A Social Cognition Model of Satisfaction/Dissatisfaction. **PSYCHOLOGY AND MARKETING**, 1(Summer), 27-44.
412. Varvoglis, Theofanis and M. Joseph Sirgy (1984). The Interrelationship between Utilitarian and Value-Expressive Store-Image Attributes. **DEVELOPMENTS IN MARKETING SCIENCE**, vol. 7, edited by Jay D. Lindquist, Kalamazoo, MI: Academy of Marketing Science, pp. 27-31.
413. Sirgy, M. Joseph (1984). Social Responsibility in Marketing Should be Required. **MARKETING EDUCATOR**, 3 (Fall), pp. 3 and 8.

Publications in 1983

414. Sirgy, M. Joseph (1983). **SOCIAL COGNITION AND CONSUMER BEHAVIOR**. New York: Praeger Publishers.
415. Hafer, John and M. Joseph Sirgy (1983). Professional Growth versus Personal Growth of Salespersons: A General Systems Model. **JOURNAL OF PERSONAL SELLING AND SALES MANAGEMENT**, 3 (November), 22-30.
416. Sirgy, M. Joseph (1983). Self-Image/Product-Image Congruity and Product Preference Versus Purchase Intention: A Role-Playing Experiment. **PROCEEDINGS OF DIVISION 23 PROGRAM, 90TH ANNUAL CONVENTION OF THE AMERICAN PSYCHOLOGICAL ASSOCIATION**, edited by Michael Mazis, Washington, D. C.: American Psychological Association, pp. 5-9.

417. Samli, A. C. and Sirgy, M. Joseph (1983). Marketers Can Become Social Activists with these Guidelines. **MARKETING NEWS**, vol. 17, No. 7 (April 1, 1983), pp. 5-6.

Publications in 1982

418. Sirgy, M. Joseph (1982). Self-Concept in Consumer Behavior: A Critical Review. **JOURNAL OF CONSUMER RESEARCH**, 9 (December), 287-300.
419. Sirgy, M. Joseph, A. Coskun Samli, and H. Lee Meadow (1982). The Interface between Quality of Life and Marketing: A Theoretical Framework. **JOURNAL OF PUBLIC POLICY AND MARKETING**, 1, 69-84.
420. Sirgy, M. Joseph (1982). Self-Image/Product-Image Congruity and Advertising Strategy. **DEVELOPMENTS IN MARKETING SCIENCE**, vol. 5, edited by, Vinay Kothari, Nocoqdoches, Texas: Academy of Marketing Science, pp. 129-133.
421. Samli, A. Coskun and M. Joseph Sirgy (1982). Social Responsibility in Marketing: An Analysis and Synthesis. **MARKETING THEORY: PHILOSOPHY OF SCIENCE PERSPECTIVES**, edited by R. F. Bush and S. D. Hunt, Chicago: American Marketing Association, pp. 250-254.
422. Sirgy, M. Joseph and Jeffery Danes (1982). Self-Image/Product-Image Congruence Models: Testing Selected Models. **ADVANCES IN CONSUMER RESEARCH**, vol. 9, edited by Andrew Mitchell, Ann Arbor, MI: Association for Consumer Research, pp. 556-561.
423. Sirgy, M. Joseph (1982). Results of a Survey of Teaching Consumer Behavior. **THE COMMUNICATOR**, 17(4 November), pp. 4-6.

Publications in 1981

424. Sirgy, M. Joseph (1981). Introducing a 'Self-Theory' to Consumer Personality Research. **CATALOG OF SELECTED DOCUMENTS IN PSYCHOLOGY**, 11(May), 33, Ms. 2250.
425. Sirgy, M. Joseph (1981). The Phenomenon of the Achievement Motive: A Review and Assessment of Its Various Conceptions and Measuring Instruments. **CATALOG OF SELECTED DOCUMENTS IN PSYCHOLOGY**, 11(May), 33, Ms. 2252.
426. Samli, A. Coskun and M. Joseph Sirgy (1981). A Multidimensional Approach to Analyzing Store Loyalty: A Predictive Model. **THE CHANGING MARKETING ENVIRONMENT: NEW THEORIES AND APPLICATIONS**, edited by Ken Bernhardt and Bill Kehoe, Chicago: American Marketing Association, pp. 113-116.
427. Sirgy, M. Joseph (1981). Product Familiarity: Critical Comments on Selected Studies and Theoretical Extensions. **ADVANCES FOR CONSUMER RESEARCH**, vol. 8, edited by Kent Monroe, Ann Arbor, MI: Association for Consumer Research, pp. 156-160.
428. Sirgy, M. Joseph (1981). Consumer Behavior: Its Scope and Boundary. Paper presented at the American Psychological Association Annual Convention, Consumer Psychology Division, Los Angeles, and reproduced by ERIC REPORTS.

Publications in 1980

429. Sirgy, M. Joseph (1980). A Path Analytic Validation Study of Weiner's Cognitive Model of Achievement Behavior. **CATALOG OF SELECTED DOCUMENTS IN PSYCHOLOGY**, 10 (August), 63, Ms. 2071.
430. Sirgy, M. Joseph (1980). Toward a Psychological Model of Consumer Satisfaction/Dissatisfaction. **NEW FINDINGS ON CONSUMER SATISFACTION AND COMPLAINING**, edited by Ralph Day and H. Keith Hunt, Bloomington, Indiana: Division of Research, School of Business, Indiana University, pp. 40-47.

431. Sirgy, M. Joseph (1980). Self-Concept in Relation to Product Preference Intention. **DEVELOPMENTS IN MARKETING SCIENCE**, vol. 3, edited by V. V. Bellur, Marquett, MI: Academy of Marketing Science, pp. 350-354.

Publications in 1979

432. Sirgy, M. Joseph and Victor A. Benassi (1979). Measuring Extrasensible Beliefs. **CATALOG OF SELECTED DOCUMENTS IN PSYCHOLOGY**, 9 (August), 48, Ms. 1871.